



PROPOSED CITY OF JURUPA VALLEY INCORPORATION ELECTION

TUESDAY, MARCH 8, 2011

SAMPLE BALLOT AND INFORMATION PAMPHLET

**LAST DAY TO REGISTER TO VOTE
FEBRUARY 22, 2011**

**POLLS OPEN
MARCH 8, 2011, 7 a.m. to 8 p.m.**

**POLLING PLACE LOCATION
ON BACK COVER**

**IT'S QUICK — IT'S EASY
IT'S CONVENIENT
GET OUT OF LINE ON
ELECTION DAY!**

**VOTE-BY-MAIL
February 7 thru March 1
Application on Back Cover**

REMINDER
If You Have Not Mailed Your Voted
Ballot Before Election Day It May Be
Dropped Off At Any Polling Place In
The County Or At The Registrar Of
Voters Office By 8 P.M. On Election
Day To Count.

POSTMARK NOT ACCEPTED

AVISO IMPORTANTE

Una traducción en Español de esta Boleta de Muestra y Folleto de Información al Votante
puede obtenerse en la oficina del Registro de Votantes Llame al
(951) 486-7200 o 1(800) 773-VOTE (8683) o visite nuestra sitio www.voteinfo.net



VOTE EARLY
IT'S QUICK
IT'S EASY
IT'S CONVENIENT
GET OUT OF LINE
ON ELECTION DAY!
VOTE-BY-MAIL



Did You Know...

- Any voter can vote-by-mail
- You can opt to vote-by-mail once or chose to receive all future ballots by mail
- Vote-by-mail ballots are mailed to voters up to 29 days before Election Day
- A vote-by-mail voter can check online to see if the Registrar has received their ballot
- Vote-by-mail ballots can be returned:
 - ★ by mail
 - ★ at any polling place in the County on Election Day
- The back of this pamphlet includes a vote-by-mail application



IMPORTANT NOTICES TO VOTERS



PUBLIC SERVICE HOURS

Hours of operation are Monday through Friday (excluding Holidays), 8:00 a.m. to 5:00 p.m.

EARLY VOTING

Early voting will be available at the Registrar of Voters office, February 7 – March 7 (excluding Holidays), Monday through Friday, 8:00 a.m. to 5:00 p.m.; and Election Day, March 8, 7:00 a.m. to 8:00 p.m.



2724 Gateway Drive
Riverside, CA 92507-0918



(951) 486-7200 • FAX (951) 486-7272
TTY (951) 697-8966
www.voteinfo.net

REGISTRAR OF VOTERS COUNTY OF RIVERSIDE

Dear Riverside County Voter:

Information in this Sample Ballot and Information Pamphlet will assist you in making informed choices when marking your ballot. You may mark your selections on your sample ballot and take it with you to the polls for reference to easily and quickly complete your official ballot. Whether you go to the polls or use a vote-by-mail ballot, the paper ballot is the same. Additionally, one electronic accessible voting unit will be available at each polling location for any voter's use.

There are several options to cast your ballot in this election:



Polling Place Your polling place is listed on the back of this pamphlet. Polling places will be open from 7:00 a.m. to 8:00 p.m. on Election Day, March 8th.



Registrar of Voters Office You may receive and cast your ballot (paper or electronic ballot) at the Registrar of Voters Office located at 2724 Gateway Drive in Riverside, February 7 – March 7 (excluding Holidays), Monday – Friday, from 8:00 a.m. to 5:00 p.m., and on Election Day, March 8th from 7:00 a.m. to 8:00 p.m. A locked drop box is located outside the front entrance for deposit of vote-by-mail ballots 24 hours a day.



Vote-by-Mail Any voter may request a vote-by-mail ballot and return it by mail at their convenience to reach the Registrar of Voters Office no later than the close of polls on Election Day. Postmarks are not accepted. Vote-by-mail ballots may also be turned in at any Riverside County polling place on Election Day.

You may confirm that you are registered to vote at www.voteinfo.net by selecting "Am I Registered?" The last day to register to vote and participate in this election is February 22, 2011.

You may confirm that the Registrar of Voters has received your vote-by-mail ballot at www.voteinfo.net by selecting "The Status of My Vote-by-Mail Ballot."

To ensure your ballot is counted promptly and accurately use a single line to connect the arrow and return your ballot by the close of polls (8 p.m.) on Election Day.

The ballot box is where we exercise our most cherished heritage and our proudest legacy – **the right to vote**. We look forward to counting your vote with your participation on March 8th.

Sincerely,

REBECCA SPENCER
Acting Registrar of Voters



TO PROPERLY MARK YOUR OFFICIAL PAPER BALLOT

Please refer to the following instructions on how to properly complete your official paper ballot.

- ✓ Connect the head and tail of the arrow that points to your choice, like the example provided. Check both front and back of ballot for voting contests
- ✓ Use a black ball point pen. Do not use felt tip, red or gel ink
- ✓ One line connecting the arrow is preferred
- ✓ Vote for no more than the number of votes allowed in each contest (e.g. vote for one, vote for no more than two, etc.)
- ✓ Please keep the vote-by-mail ballot folded the same way you received it

TO MARK YOUR VOTE DRAW A LINE



**VERY IMPORTANT!!!
IF YOU ARE A VOTE-BY-MAIL VOTER, YOU MUST FILL OUT AND
SIGN YOUR RETURN ENVELOPE!**

For a demonstration on marking your ballot please visit our website at www.voteinfo.net

MAKE YOUR VOTE COUNT... MARK YOUR BALLOT CORRECTLY

EXAMPLE

CORRECT



INCORRECT



SAMPLE BALLOT / BOLETA EJEMPLAR

SPECIAL ELECTION / ELECCIÓN ESPECIAL

March 8, 2011 / 8 de marzo de 2011

Mark your choices on your sample ballot, then refer to it when you vote

Marque sus opciones en su boleta ejemplar y folleto de información, luego, refiérase a el cuando esté votando

MEASURES SUBMITTED TO THE VOTERS MEDIDAS SOMETIDAS A LOS VOTANTES
CITY / CIUDAD
<p>PROPOSED CITY OF JURUPA VALLEY PROPOSICIÓN DE LA CIUDAD DE JURUPA VALLEY</p> <p>A Shall the order adopted on July 22, 2010, by the Local Agency Formation Commission of Riverside County ordering the incorporation of the territory described in the order, including detachment from the Riverside County Waste Resources Management District, dissolution of County Service Areas 72 and 73, subject to the terms and conditions specified in the order designated as LAFCO 2009-32-2 (Resolution No. 12-10) be confirmed?</p> <p>¿Se deberá confirmar la orden, adoptada el 22 de julio de 2010 por la Comisión de Formación de Agencias Locales del Condado de Riverside, que ordena la incorporación del territorio descrito en la orden, incluyendo la separación del Distrito de Administración de Recursos de Desechos del Condado de Riverside, la disolución de las Áreas de Servicio del Condado 72 y 73, sujeta a los términos y condiciones especificados en la orden designada como LAFCO 2009-32-2 (Resolución N° 12-10)?</p> <p>Yes / Sí <input type="checkbox"/> <input type="checkbox"/></p> <p>No / No <input type="checkbox"/> <input type="checkbox"/></p> <p>B Shall members of the city council in future elections be elected by districts, from districts, or at large?</p> <p>¿Los miembros del Concejo Municipal deberán ser electos en el futuro por distrito, del distrito o en forma general?</p> <p>By District / Por Distrito <input type="checkbox"/> <input type="checkbox"/></p> <p>From District / Del Distrito <input type="checkbox"/> <input type="checkbox"/></p> <p>At Large / En Forma General <input type="checkbox"/> <input type="checkbox"/></p>

City Council Member Miembro del Concejo Municipal
<p>Vote for no more than Five Vote por no más de Cinco</p> <p>AJ SCROGGINS <input type="checkbox"/> <input type="checkbox"/> Production Manager Gerente de producción</p> <p>LAURA ROUGHTON <input type="checkbox"/> <input type="checkbox"/> Community Volunteer Voluntaria de la comunidad</p> <p>FRANK JOHNSTON <input type="checkbox"/> <input type="checkbox"/> Businessman Empresario</p> <p>BRIAN SCOTT BERKSON <input type="checkbox"/> <input type="checkbox"/> Businessman Empresario</p> <p>VERNE LAURITZEN <input type="checkbox"/> <input type="checkbox"/> Legislative Chief / Businessman Jefe legislativo / Empresario</p> <p>G. "MARCOS" ENRIQUEZ <input type="checkbox"/> <input type="checkbox"/> Retired USAF Sergeant Sargento jubilado de la Fuerza Aérea de EE.UU.</p> <p>MICHEAL GOODLAND <input type="checkbox"/> <input type="checkbox"/> Retired Police Officer Oficial de policía jubilado</p> <p>GILBERT J. CALZADA <input type="checkbox"/> <input type="checkbox"/> Real Estate Broker Corredor de bienes raíces</p> <p>JOHN J. CHAVEZ <input type="checkbox"/> <input type="checkbox"/> Retired Aerospace Engineer Ingeniero aeroespacial jubilado</p> <p>RON ANDERSON <input type="checkbox"/> <input type="checkbox"/> Retired Businessman Empresario jubilado</p> <p>NORMAN TOWELS <input type="checkbox"/> <input type="checkbox"/> Educator / Corrections Officer Educador / Oficial de correcciones</p> <p>JOHN M. TODD <input type="checkbox"/> <input type="checkbox"/> Retired Educator Educador jubilado</p> <p>RUSSELL E. TOURVILLE <input type="checkbox"/> <input type="checkbox"/> Retired Businessman Empresario jubilado</p> <p>JASON TUCKER <input type="checkbox"/> <input type="checkbox"/></p> <p>BRAD HANCOCK <input type="checkbox"/> <input type="checkbox"/> Business Owner Propietario de empresa</p> <p>MICHELE HAGANS <input type="checkbox"/> <input type="checkbox"/> Business Woman Empresaria</p> <p><input type="checkbox"/> <input type="checkbox"/></p> <p><input type="checkbox"/> <input type="checkbox"/></p> <p><input type="checkbox"/> <input type="checkbox"/></p> <p><input type="checkbox"/> <input type="checkbox"/></p> <p><input type="checkbox"/> <input type="checkbox"/></p> <p><input type="checkbox"/> <input type="checkbox"/></p>

VOTER'S PAMPHLET INFORMATION SECTION

The following pages contain voter information applicable to your ballot which may include the following items:

- BALLOT MEASURES
- ANALYSES
- ARGUMENTS IN SUPPORT & IN OPPOSITION
- TEXT OF MEASURES
- CANDIDATE STATEMENTS

This pamphlet section may not contain a complete list of candidates. A complete list of candidates appears on the Sample Ballot section of this pamphlet. Each candidate's statement in this pamphlet is volunteered by the candidate and is printed at the expense of the candidate unless otherwise determined by the governing body. Deposit amounts required for publication of candidate statements are listed at www.voteinfo.net.

Statements made on the following pages represent the views of the authors and are not endorsed by the County of Riverside. Internet web site addresses included in any statements are provided by the authors. The County of Riverside assumes no liability for the accuracy or content of web sites listed therein.

Arguments in support of or in opposition to the ballot measures are opinions of the authors.

The text, grammar, and spelling are as submitted by the authors.

POLLING PLACE REMINDER NO ELECTIONEERING!



All electioneering, voter solicitation, etc. is prohibited within 100 feet in any direction of the room where voters are casting ballots.

Avoid wearing or displaying campaign buttons, hats, t-shirts, and other political items.

CALIFORNIA ELECTIONS CODE §§18370, 18371

MEASURES "A" & "B"

Local Agency Formation Commission of Riverside County

RESOLUTION NO. 12-10

APPROVING THE REORGANIZATION TO INCLUDE INCORPORATION OF JURUPA
VALLEY, CONCURRENT DETACHMENT FROM THE RIVERSIDE COUNTY WASTE
RESOURCES MANAGEMENT DISTRICT AND DISSOLUTION OF COUNTY SERVICE
AREAS 72 AND 73, AND

ORDERING SUCH REORGANIZATION SUBJECT TO

CONFIRMATION BY THE VOTERS

LAFCO NO. 2009-32-2

BE IT RESOLVED AND DETERMINED by the Local Agency Formation Commission in regular session assembled on July 22, 2010, that the Reorganization to Include Incorporation of Jurupa Valley, Concurrent Detachment from the Riverside County Waste Resources Management District and Dissolution of County Service Areas 72 and 73, as more particularly described in Exhibit "A", attached hereto and made a part hereof, is approved subject to the terms and conditions set forth herein.

BE IT FURTHER RESOLVED, DETERMINED AND FOUND that:

1. Proceedings were initiated by Resolution of Application of the Jurupa Area Recreation and Park District.
2. The distinctive short form designation of the proposed reorganization is LAFCO 2009-32-2, Reorganization to Include Incorporation of Jurupa Valley, Concurrent Detachment from the Riverside County Waste Resources Management District and Dissolution of County Service Areas 72 and 73.
3. Find that the Commission, as lead agency pursuant to CEQA, has prepared an initial study on the proposed reorganization. Based upon the entire record before the Commission, including the initial study, the Commission finds there is no substantial evidence that the proposal will have a significant effect on the environment. The Commission adopts a negative declaration and finds that the adoption of a negative declaration reflects the Commission's independent judgment and analysis as lead agency.
4. Based on the entire record of the Commission's proceedings, the Commission hereby makes the following findings and determinations:
 - a. Pursuant to Government Code Section 56720(a), find the reorganization including incorporation of the proposed City of Jurupa Valley is consistent with the intent of the Cortese-Knox-Hertzberg Local Government Reorganization Act of 2000, including but not limited to, the policies of Government Code Sections 56001, 56300, 56301 and 56377, and the policies of the Riverside County Local Agency Formation Commission.
 - b. The Commission has reviewed the spheres of influence of affected local agencies and finds the reorganization is consistent with those spheres of influence.
 - c. Find the Commission has reviewed the comprehensive fiscal analysis prepared pursuant to Section 56800.
 - d. Find the Commission has reviewed the Executive Officer's staff report and recommendations prepared pursuant to Government Code Section 56665 and the testimony presented at its public hearings.
 - e. Pursuant to Section 56803, the Commission accepts each of the findings and recommendations in the Executive Officer's report and the comprehensive fiscal analysis prepared pursuant to Government Code Section 56800, with exceptions noted and supported by additional findings herein.
 - f. Pursuant to Government Code Section 56720(e), find the proposed city is expected to receive revenues sufficient to provide public services and facilities and a reasonable reserve during the first three fiscal years following incorporation. The Commission rejects the Executive Officer's finding that the incorporation is not financially feasible based on the following finding:
 - i. Based on information provided demonstrating sales tax in the Jurupa Valley area has outperformed the unincorporated county in general, the Commission believes that sales tax recovery will occur at a much faster rate than unincorporated areas countywide and sales tax projections in the published CFA are valid.
 - g. Pursuant to Section 56301, determine that existing agencies cannot provide needed services in a more efficient and accountable manner. Incorporation will allow for increased local accountability. Contracting services such as police protection will still allow the city to take advantage of economies of scale associated with a large organization, while allowing public service levels and priorities to be established locally.

h. Pursuant to Section 56810 determine the base year property tax to be transferred from the County General Fund to the City of Jurupa Valley is \$4,559,676. The base year amount shall be adjusted by the county auditor to the fiscal year in which the new city receives its initial allocation, in accordance with Revenue and Taxation Code Section 95 et seq.

i. Determine that a provisional appropriations limit of \$27,914,961 is established pursuant to Government Code Section 56812. A permanent appropriations limit will be proposed by the city council and established by the voters of the new city at the first municipal election held following the first full fiscal year of operation.

j. Pursuant to Section 56815(c), determine that the amount of revenue transferring from the county to the new city is not substantially equal to the cost of services similarly transferred. Nevertheless, the negative fiscal impact shall be mitigated by the terms of an agreement approved by the Riverside County Board of Supervisors on July 13, 2010 providing for annual mitigation payments from the City of Jurupa Valley to the County. Furthermore, such agreement is incorporated by reference in the terms and conditions adopted by this Commission.

k. The name of the city shall be the City of Jurupa Valley.

l. The City shall be incorporated as a general law city.

m. The City shall be governed by a five-member city council elected at large.

n. The City shall have the City Manager form of government with a five member city council elected at large at the same election as the incorporation question.

o. The city council shall appoint a city manager, who shall appoint a city clerk and city treasurer.

p. The question of incorporation, all related boundary changes, and all terms and conditions shall be presented as one question on the ballot and in accordance with Sections 57133 and 57134.

q. Pursuant to Section 57118, the election shall be held within the entire territory proposed to be reorganized.

r. Pursuant to Section 57116, the election to confirm the question of incorporation shall also present the question of whether members of the city council in future elections shall be elected by districts, from districts, or at large.

s. Determine the proposed reorganization is legally inhabited.

t. The reasons for the proposed reorganization include the following:

- Provide Jurupa Valley residents with local control over planning, services and infrastructure.
- Provide local communities with a greater voice in required services.
- Create a politically accountable local government for the community.
- Maintain the community's unique environment and preserve historical and cultural heritage.

u. The regular county assessment roll shall be utilized.

v. The affected territory will not be taxed for any existing bonded indebtedness of any agency whose boundaries are changed as a result of this reorganization. Any existing bonded indebtedness of the County or any other affected agency whose boundaries are not changed shall remain in effect.

w. A simple majority of votes cast shall determine the outcome of the election.

5. This incorporation shall be subject to the following terms and conditions:

a. The effective date of the incorporation shall be July 1, 2011.

b. The election and terms of office for members of the City Council shall be subject to Government Code Sections 57377-57379, inclusive.

c. The disposition of public facilities, land and fees shall be subject to negotiation between the County of Riverside and the new city.

d. Pursuant to Government Code Section 56815, the City shall be required to make payments in order to mitigate the impact of incorporation on the County. Payment shall be made as specified in the agreement approved by the Board of Supervisors on July 13, 2010, providing annual mitigation payment from the City of Jurupa Valley to the County and incorporated herein by reference.

e. Pursuant to Government Code Section 57376, the City Council shall, immediately following its organization and prior to performing any other official act, adopt an ordinance providing that all County ordinances previously applicable shall remain in full force and effect as City ordinances for a period of 120 days thereafter, or until the City Council has enacted ordinances superseding them, whichever shall occur first. Enforcement of

continuing County ordinances in the incorporated area shall be with the City, except insofar as enforcement services are furnished in accordance with Government Code Section 57384.

f. Pursuant to Section 57384, the County of Riverside shall continue to furnish all services provided to the area prior to incorporation. Such services shall be furnished for the remainder of the fiscal year during which the incorporation becomes effective or until the City Council requests discontinuance of the services, whichever occurs first. The new city shall be obligated to reimburse the County of Riverside for the net cost of services provided in accordance with the provisions of Section 57384(b).

g. In accordance with Section 57385, all roads and highways or portions thereof within the subject territory, which had been accepted into the county road system prior to the adoption of the resolution of application, shall become city streets on the effective date of incorporation.

h. Notwithstanding subdivision (b) of Section 57385, all roads accepted into the county road system subsequent to the adoption of the resolution of application, shall become city streets on the effective date of incorporation.

i. In accordance with Government Code Section 56886(t), the City shall have the authority to continue the levying and collection of any previously authorized charge, fee, assessment or general or special tax levied within the subject territory by the County or other subject agency, including, but not limited to, transient occupancy tax, franchise fees, business license fees, property transfer tax, sales and use tax and any taxes, assessments, fees or charges by County Service Areas 72 and 73.

j. In accordance with Section 56886(u), the authority and responsibility for special assessment districts associated with any County Landscape Maintenance District and County Service Areas 72 and 73, shall be transferred to the new city upon incorporation.

k. Upon incorporation, the City shall assume responsibility for all functions and services currently provided or authorized to provide by County Service Areas 72 and 73.

l. Upon incorporation, the City shall be designated as the successor agency to County Service Areas 72 and 73 for the purpose of succeeding to all rights, responsibilities, properties (both real and personal), contracts, equipment, assets, liabilities, obligations, functions, executory provisions, entitlements, permits and approvals attributable to the County Service Areas.

m. The Jurupa Area Recreation and Park District shall defend, indemnify, and hold harmless the Riverside County Local Agency Formation Commission ("LAFCO"), its agents, officers, and employees from any claim, action, or proceeding against LAFCO, its agents, officers, and employees to attach, set aside, void, or annul an approval of LAFCO concerning this proposal.

n. At the earliest possible time after the effective date, the City shall take necessary actions to participate in regional agencies, plans and programs, specifically including Western Riverside County of Governments, Riverside County Transportation Commission, Multi-Species Habitat Conservation Plan and the Transportation Uniform Mitigation Fee Program.

6. Pursuant to the Cortese-Knox-Hertzberg Local Government Reorganization Act of 2000, order the reorganization subject to confirmation of the voters and request the Board of Supervisors to call an election on the subject reorganization.

7. The Executive Officer is directed to prepare and execute a Certificate of Completion upon confirmation of the voters. The State Board of Equalization fees will be deferred and paid by the City after incorporation.

8. The Executive Officer is directed to transmit a certified copy of this resolution to the applicant, the Board of Supervisors and each subject agency.

BOB BUSTER, Chair

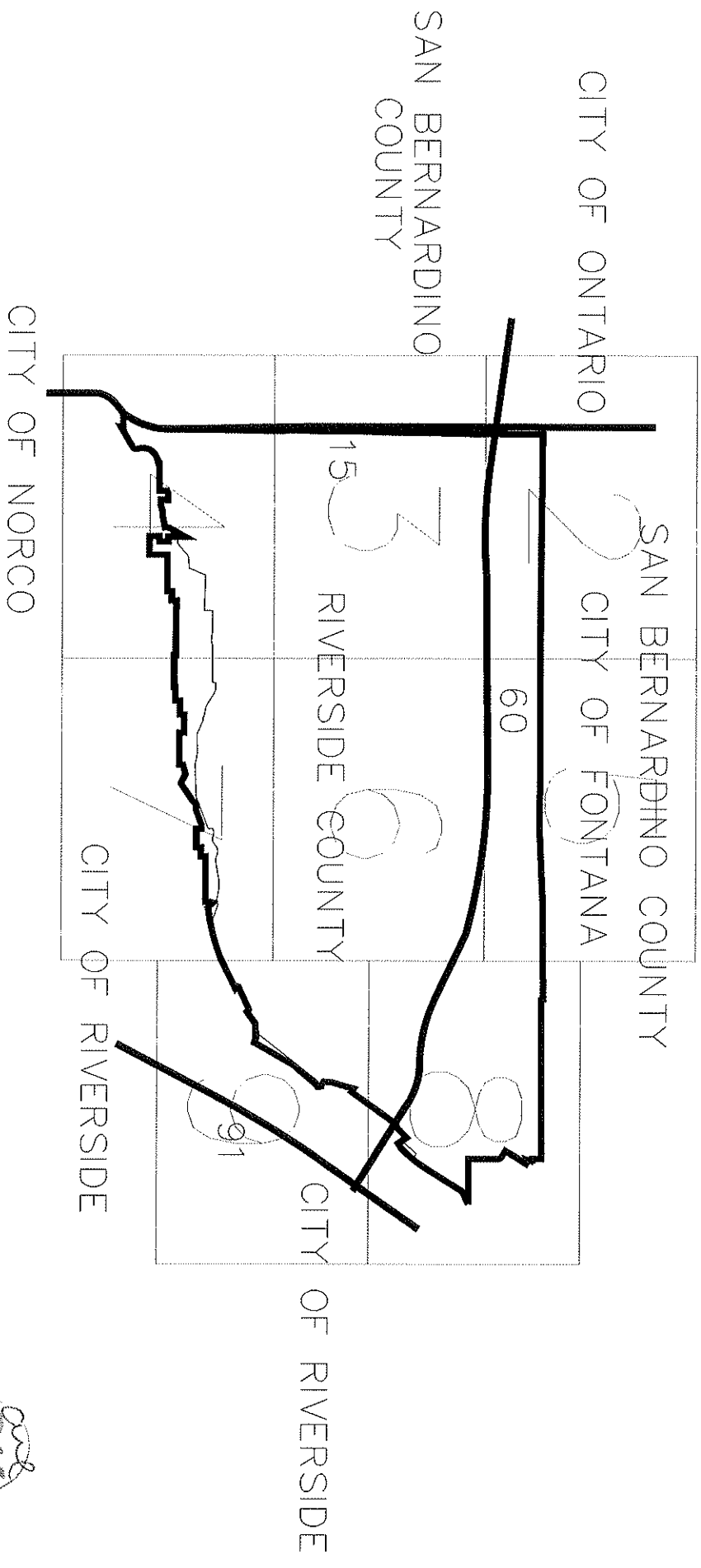
I certify the above resolution was passed and adopted by the Local Agency Formation Commission of Riverside County on July 22, 2010.

GEORGE J. SPILIOTIS
Executive Officer

If you desire a copy of the Legal Description of the boundaries, please call the Registrar of Voters' office at (951) 486-7200, and a copy will be mailed at no cost to you.

LAFECO 2009-32-2

REORGANIZATION TO INCLUDE INCORPORATION OF JURUPA VALLEY, CONCURRENT DETACHMENT FROM RIVERSIDE COUNTY WASTE RESOURCES MANAGEMENT DISTRICT AND DISSOLUTION OF COUNTY SERVICE AREAS 72 AND 73.



 INDEX MAP



IMPARTIAL ANALYSIS OF THE PROPOSED REORGANIZATION TO INCLUDE INCORPORATION OF THE CITY OF JURUPA VALLEY MEASURE "A"

This is a ballot measure to determine if the voters in the unincorporated community of Jurupa Valley want to incorporate as a city.

The boundaries of the proposed new city encompass approximately 43.5 square miles with an estimated population of approximately 88,000. The area of the proposed city is generally described as including territory north and west of the Santa Ana River, south of the Riverside-San Bernardino County line and east of Interstate 15.

If approved by a majority of voters, the measure will:

- Establish Jurupa Valley as a general law city effective July 1, 2011, governed by a five-member city council elected at-large by voters on the same ballot as this measure.
- Provide for appointment of a city manager by the city council. The city manager would appoint a city clerk and city treasurer.
- Establish a provisional appropriations limit of \$27,914,691. Every new agency is required to have a temporary limit to constrain the amount of tax revenues that can be expended in a given year. This will neither increase nor decrease tax revenues. Voters will establish a permanent appropriations limit at a future election.

The City would assume responsibility from the County for certain local services, such as police, road maintenance, street lighting, land use planning, building and safety, code enforcement and animal control. The council may choose to hire staff directly or contract with the County or other entity to perform these functions. County-wide services, such as administration of justice (courts, district attorney, probation, public defender, etc.), social services, public health, etc., will continue to be provided by the County. The County and the Rubidoux Community Services District will continue to provide fire protection. Services currently provided by special districts, such as water and wastewater, will continue to be provided by those agencies. Likewise, school district boundaries are not affected by this proposal.

As required by State law, the Local Agency Formation Commission (LAFCO) found the proposed city is expected to receive revenues sufficient to provide public services and facilities and a reasonable reserve during at least the first three fiscal years following incorporation. This finding was made based upon a comprehensive fiscal analysis of the incorporation reviewed by LAFCO and public testimony.

No new or increased taxes or assessments are proposed as part of this measure. The new city will receive some unrestricted revenues generated in the local area that currently accrue to the County, such as sales taxes, franchise fees and a portion of the property taxes. The new city will also receive new general purpose revenue directly from the State, most significantly, Motor Vehicle License Fee revenue. The State will also distribute Highway User Tax revenue to the new city for street and highway expenditures. Any new or increased assessments or taxes proposed in the future will be subject to ballot proceedings required under Proposition 218 (Article XIII C and D of the California Constitution).

Voters are encouraged to read the LAFCO Resolution approving the incorporation, which is included in the ballot materials. The resolution establishes specific terms and conditions for the incorporation, such as transfer of specific assets and responsibility for existing assessments from the County to the new city. Additional resources, such as the Comprehensive Fiscal Analysis and the Executive Officer's report, are available on the LAFCO website (www.lafco.org).

Approved by the Local Agency Formation Commission on October 28, 2010

George J. Spiliotis
Executive Officer

ARGUMENT IN FAVOR OF MEASURE "A"

A YES vote on Measure "A" is a vote for LOCAL CONTROL!

As long as we remain unincorporated, our community has very little control over our area. As a city, Jurupa Valley can:

- Provide needed services for our seniors and our youth
- Preserve our own guidelines for planning and land use
- Maintain existing rural areas and animal keeping rights
- Control our own zoning and code enforcement
- Promote the expansion of employment opportunities
- Increase critical public safety services

...and, thereby, protect our property values and make Jurupa Valley a great city in which to live, work, and raise a family.

Becoming a city will:

- *Give our residents a voice.* With an elected five member city council, Jurupans will finally have representation by local residents that live here in our community.
- *Preserve our identity* from annexation by the new city of Eastvale, which has expressed the intent to annex portions of Jurupa Valley to increase its tax base.
- *NOT increase taxes!* Any incorporation that would require a tax increase to residents or businesses requires a two-thirds majority vote under Prop 218 - NO NEW TAXES are needed for the incorporation of Jurupa Valley.

With an estimated population of over 90,000, Jurupa Valley would be the sixth largest city in Riverside County, and among the top 16% of California's most populated cities.

The time has come for us to become our own city to put our tax dollars to work for us and meet the needs of our community.

For more information, please visit us on the web at: <http://yes-on-measure-a.org>

By: Todd Roper, President of the YES on Measure "A" Committee, 23 year resident of Jurupa Valley

Dr. Ed Hawkins, Retired School Superintendent, 41 year resident of Jurupa Valley

Brad Hancock, Jurupa Area Recreation and Parks District Board Member, 22 year resident of Jurupa Valley

Verne Lauritzen, Businessman, 44 year resident of Jurupa Valley

Ron Anderson, Retired Businessman, 35 year resident of Jurupa Valley

NO ARGUMENT AGAINST MEASURE "A" FILED

IMPARTIAL ANALYSIS OF MEASURE "B"

If Measure "A" passes, the City of Jurupa Valley will be incorporated and five members of the City Council will be elected at-large. The law governing the incorporation of a new city requires that the voters be given the choice, for future elections, to decide whether members of the City Council are elected by-district, from-district or at-large.

By-district elections of members of the City Council would mean only the people who live in a particular district may run for a seat on the City Council to represent that district. Only the voters of that district may vote for a City Council representative for that district. The individual elected is the City Council representative for that district.

From-district elections of members of the City Council would mean only the people who live in a particular district may run for a seat on the City Council to represent that district. Voters of the entire city may vote for all City Council members running for election. The individual elected is the City Council representative for that district.

At-large elections of members of the City Council would mean that anyone who lives in the City may run for a seat on the City Council without regard to district boundaries. Voters of the entire City may vote for all City Council members running for election. The individuals elected are the City Council representatives for the entire City.

By: Jason A. Seward, Deputy County Counsel

**MEASURE "B"
ARGUMENT IN FAVOR OF ELECTIONS AT LARGE**

While electing city council members by district may sound more equitable; electing city council members on an "at large" basis is preferable.

The primary reason for wanting to elect city council members by district is to prevent the election of several city council members who reside in the same district. If they reside in the same area, some worry that they will focus only on the needs of their own area and ignore the needs of the rest of the city. The possibility of this happening, while possible, is remote.

If Measure "B" fails, however, each election cycle will more than likely present voters with multiple good candidates in one or two districts, and only average or less than desirable candidates in the remaining districts. Citizens of Jurupa Valley will be limited to voting for only one qualified candidate out of several in one district, and forced to choose between less qualified candidates in the other districts.

Passing Measure "B" is crucially important to ensure our ability to choose from among the best qualified candidates at every election. The only real way to prevent a city council from running amok is through an informed and involved citizenry - not by limiting our choice of candidates based on arbitrary district boundaries.

"Who will govern the governors? There is only one force in the nation that can be depended upon to keep the government pure and the governors honest, and that is the people themselves. They alone, if well informed, are capable of preventing the corruption of power, and of restoring the nation to its rightful course if it should go astray. They alone are the safest depository of the ultimate powers of government" -- Thomas Jefferson

By: Todd Roper, Insurance Agent

NO OTHER ARGUMENTS FILED FOR MEASURE "B"

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
PROPOSED CITY OF JURUPA VALLEY**

AJ SCROGGINS

AGE: 40

OCCUPATION: Production Manager

EDUCATION AND QUALIFICATIONS:

JURUPA VALLEY HAS BEEN MY HOME AND COMMUNITY FOR NEARLY 20 YEARS. IF ELECTED AS A MEMBER OF THE CITY COUNCIL, I WILL ASPIRE TO KEEP THE CITY OF JURUPA VALLEY SAFE, FISCALLY SOUND, AND CRIME FREE. I AM A SUCCESSFUL PRODUCTION MANAGER, COMMUNITY VOLUNTEER, A FATHER OF THREE BEAUTIFUL CHILDREN AND A HUSBAND OF A TEACHER WITHIN OUR VERY OWN JURUPA UNIFIED SCHOOL DISTRICT. I AM CONFIDENT THAT I POSSESS THE EXPERIENCE NECESSARY TO SERVE AS YOUR CITY COUNCIL MEMBER OF JURUPA VALLEY.

AS A PRODUCTION MANAGER, I HAVE LEARNED HOW TO BALANCE BUDGETS, RECONCILE FINANCES, AND MANAGE DIVERSE PERSONNEL. AS A COMMUNITY VOLUNTEER, I HAVE LEARNED AN IMPORTANT LIFE LESSON; THAT MY COMMUNITY IS AN EXTENSION OF MY FAMILY.

ON THIS ELECTION DAY, VOTE FOR A BETTER JURUPA VALLEY, VOTE FOR AJ SCROGGINS - WE ARE JURUPA VALLEY...

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
PROPOSED CITY OF JURUPA VALLEY**

LAURA ROUGHTON

AGE: 52

OCCUPATION: Community Volunteer

EDUCATION AND QUALIFICATIONS:

Jurupa has grown greatly over the past few years and it is time for us to have a voice at the county and state level, as well as the ability to do what is best for our own community. Let's preserve and protect what we have and keep our revenues here. I have been involved with the Cityhood effort for the past four years, and it is my desire to continue to serve by actively building a strong foundation as a member of our first City Council.

My husband Bryce and I have been married 32 years, the last 21 residing in Jurupa where we have raised our three children. I spent many years as a member of School Site and District Advisory Councils, Gate Advisory Committees and various Ad hoc Committees within the Jurupa Unified School District (JUSD). I am currently Treasurer of the Jurupa Citizen Corps, Co-chair of the JUSD Holiday Food Drive, and a Jurupa Valley Chamber of Commerce member. In part due to these efforts, I was honored as the 2010 JVCC Citizen of the Year. I love being involved in our Jurupa Community!

Together we can build a strong, vibrant city!

Laura Roughton

www.Laura2011.com

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
PROPOSED CITY OF JURUPA VALLEY**

FRANK JOHNSTON

OCCUPATION: Businessman

EDUCATION AND QUALIFICATIONS:

Military veteran, active duty '70-'76, Mira Loma resident since 1978. Cypress College '77-'78. Successful RV business 1987-2005, Licensed Realtor since 2005. 1995 Founding Member, 9-year President of Citizen Patrol Volunteers with Riverside County Sheriff Department. Current Board Member Jurupa Valley Chamber.

I understand law enforcement challenges facing our communities and enjoy a working relationship with Sheriff Department personnel, and knowledge of service levels to maintain.

As a member of Jurupa Valley Incorporation Research Committee since inception, I understand the processes to transition from county to new city services. I've studied our financial analysis in detail and know what to do to provide the services our communities want and need.

There will be NO new taxes. Jurupa generates more revenue than Riverside County returns in services and will receive added dollars from State VLF fees and existing property and sales taxes.

We need local people with good business and community service experience to balance budgets, analyze services, and establish our own voice on local and regional issues.

I want to ensure our local communities retain their identity, support improvements, promote jobs, maintain law enforcement, code enforcement, traffic control.

Vote for Frank Johnston www.frank4citycouncil.com

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**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
PROPOSED CITY OF JURUPA VALLEY**

BRIAN SCOTT BERKSON

OCCUPATION: Businessman

EDUCATION AND QUALIFICATIONS:

As a businessman, I know how to get the most bang for the buck and I will do exactly that as your councilmember. I have the inspiration and desire to make Jurupa Valley safer and more family friendly without disturbing our fundamental values.

I respect the unique lifestyles of our diverse neighborhoods and want to enhance them, not change them.

I will focus on crime, graffiti, roads, maintaining horse trails and encouraging business growth to create jobs.

I want City provided services to be affordable, without raising taxes.

My family and I love living in Jurupa Valley. I am very active within our community and attend many local meetings and community events. I volunteered as a Jurupa Soccer coach and keep my family involved in local sports and events.

I have a Business Management degree from California State Northridge, owned a small business since 1988 and obtained Retrofitting, Plumbing, and General Contracting Licenses.

As a Planning Project Manager I oversee large projects, create budgets and am held accountable for the results. I have extensive experience working with staff and elected officials at County/City governments throughout Southern California.

I commit to representing you, the people of Jurupa Valley.

www.ElectBrianJVCC.com

ElectBrianJVCC@Yahoo.com

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
PROPOSED CITY OF JURUPA VALLEY**

VERNE LAURITZEN

AGE: 59

OCCUPATION: Chief of Staff for County Supervisor

EDUCATION AND QUALIFICATIONS:

Verne Lauritzen:

- Resident of Jurupa Valley for 44 years
- Married to wife, Donna, for 36 years
- Attended Jurupa schools
- Jurupa Valley business owner
- Elected member of the Board of Education for Jurupa schools from 1980-1988
- Wrestling coach at Rubidoux High School for 15 years
- Currently Chief of Staff for Riverside County Supervisor, Jeff Stone

Perspective:

- Jurupa Valley is fiscally viable, or this election would not have been approved.
- Raising taxes will not be necessary, and cannot happen without a public vote.
- Public safety is a priority.
- No new bureaucracy, the city council will simply assume the responsibility of many county services.
- Keep city overhead down and costs under control.
- It is time!

Benefits of Cityhood:

- Five locally elected people (part-time with small stipend and no pension) can be more responsive to the community than one county supervisor.
- Maintain local control of zoning, planning, and land use.
- Jurupa Valley can become more prosperous with local control of tax revenues.
- Well-run cities contribute to a strong State and Nation.

Together we can make our City of Jurupa Valley one of the best cities in California!

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
PROPOSED CITY OF JURUPA VALLEY**

G.M. ENRIQUEZ

AGE: 52

OCCUPATION: Retired USAF Sargeant

EDUCATION AND QUALIFICATIONS:

My qualifications for city councilmen come from a multitude of lifelong education and living experiences. My college education consists of an Associate's Degree in Business Administration from RCC, a BS Degree in Business Administration from the University of Redlands, and candidate for a Masters Degree in Public Administration from California State University, San Bernardino. My training experiences come from USAF Basic Military Training, Material Management Training, Non-Commissioned Officer Training Academy, Senior NCO Academy, and Financial Management. My work experience comes from various industries, Electronic component Manufacturing, Materials Management and Warehousing, Food Production Industry, Financial Management and Budgeting. My community volunteering involved coaching and assistant coaching for Jurupa YMCA, Jurupa National Little League, and Jurupa NJB. I also volunteered for Jurupa Area Parks and Recreation Trails Committee, Rubidoux AYSO, Boy Scouts of America, and Peralta School Site Council. I served this country for twenty-five years in the United States Air Force and Air National Guard. My living experiences come from being a son, a father, and a grandfather. I have been with my wife for thirty-three years and have raised five children. I have lived in Jurupa Valley for over thirty-two years and I would appreciate your vote.

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**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
PROPOSED CITY OF JURUPA VALLEY**

MICHEAL D. GOODLAND

AGE: 65

OCCUPATION: Retired Law Enforcement

EDUCATION AND QUALIFICATIONS:

My name is Mike Goodland and I've been married to Lorraine for 33 years. We have three sons, two of which are veterans, and one living out of state; all three sons are married, and we have one grandchild. We've lived in Mira Loma for 31 years. I am a Viet-Nam Veteran; retired law enforcement-22yrs, and since, managed a computer manufacturing company sales department, taught computer science at post-secondary schools, establishing school curriculum for one of those schools. I am currently a substitute teacher for JUSD. I have a B/S Degree in Business from Cal-Baptist College/University. I served on the JVHS Booster Club as a member/president, and also, I have been involved in Christian community for 33 years.

My Priorities:

- Develop a strong tax base,
- Improve support of public safety (police & fire),
- Create local jobs & business opportunities,
- Support and encourage entrepreneurs and small business,
- Work closely with JUSD & funding for schools,
- Work closely with booster clubs and after school programs,
- Develop a strong bond between community and local government.

I sincerely appreciate your vote and look forward to serving my community and accomplishing my priorities.

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
PROPOSED CITY OF JURUPA VALLEY**

JOHN J. CHAVEZ

AGE: 75

OCCUPATION: Retired Q.A. Engineer

EDUCATION AND QUALIFICATIONS:

The time has come for Jurupa citizens to mold their destiny by voting for City hood. We are faced with encroachment and loss of tax dollars. We need to elect experienced city council members that know and understand the Jurupa way of life. I served on the Jurupa School Board for 32 years and 20 years representing Jurupa schools as a delegate to the state organization. We brought positive changes on the quality of education built new schools and 2 stadiums at our high schools without raising taxes. Born and raised in Riverside I have always worked to better our community and served in many committees. Lions Club, and VFW, life member and a founder of the Jurupa Food Fest are some of the volunteer organizations that bring our citizens together. I make the citizens of Jurupa a commitment to represent their concerns in a positive and constructive way. I am retired and have the time and experience to serve as your representative on the city council. Preserve our way of life in Jurupa by voting for John J. Chavez.

Thank you for your vote.

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
PROPOSED CITY OF JURUPA VALLEY**

RON ANDERSON

OCCUPATION: Retired Businessman

EDUCATION AND QUALIFICATIONS:

During my two years studying feasibility of incorporating the Jurupa Valley I learned the necessities of a new city can be better addressed through good business principles than politics. For this reason I seek election to the Jurupa Valley City Council.

With a 42 year business background, I can contribute to the leadership, accountability, fiscal responsibility and integrity necessary to establish Jurupa Valley as a desirable city to raise our families and conduct our businesses.

A strong equestrian interest brought my wife and me to Pedley 35 years ago. I realize, however, not everyone in Jurupa Valley desires, needs, or even cares about large animals or larger pieces of property. This diversification of interests among our residents is what can make Jurupa Valley great.

With 45 square miles, we can accommodate all the various life styles within our community. The city of Jurupa Valley has a bright future if we plan accordingly from the outset and stay true to our vision and desires of all residents.

I respectfully ask for your vote.

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**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
PROPOSED CITY OF JURUPA VALLEY**

DR. NORMAN E.W. TOWELS

AGE: 61

OCCUPATION: Educator / Corrections Officer

EDUCATION AND QUALIFICATIONS:

I believe our city needs individuals with vision, leadership, and fortitude, with the skills needed to open the doors of the city, to secure the best safety services possible, to encourage our youth, and to seek new business to service the community.

I believe that I would bring to the City Council my experience as Teacher, Administrator, Counselor, Negotiator, and expertise in Human Resource Procurement.

I am currently the CEO of the Perris Community Partnership a non profit organization. I established a Youth Council, which has assisted in supporting the United Way, March of Dimes, Veterans, and the Chamber of Commerce. I am also in my 26th year as a Corrections Officer with Riverside County Probation.

I am a retired Assistant Superintendent of the Val Verde USD. One of the highlights of my 40 year career was serving as Principal of an At-Risk High School.

I am married; my wife Verna is a Pre-School Teacher. I have two daughters, and I have been a resident of the Jurupa Valley area for the past 25 years.

I respectfully ask for your vote on March 8, 2011 as a candidate for the Jurupa Valley City Council.

E-mail betasigma7@msn.com

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
PROPOSED CITY OF JURUPA VALLEY**

JOHN M. TODD

AGE: 56

OCCUPATION: Retired Educator

EDUCATION AND QUALIFICATIONS:

As a veteran city planner, I'm interested in truly serving and giving back to the community.

We need to begin our city hood with integrity, ethics, and honesty in our public offices. I will be the accountable voice for the citizens of Jurupa Valley. Like you, I understand that we need to be realistic in our planning to meet our changing and ever-growing needs. At the same time we must be fiscally responsible to you, the taxpayer.

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
PROPOSED CITY OF JURUPA VALLEY**

RUSSELL TOURVILLE

OCCUPATION: Retired Businessman

EDUCATION AND QUALIFICATIONS:

I Russell Tourville would like to work for the tax payers as a City Council member to put the best city in the county of Riverside. I will give you the the best city departments a city can have. I'm not for all new things some old was good as a new city we must make a lot of decision I will listen to all of you. If you like where you live now you will like living in your new city where you can call for services . I Russell Tourville will work very hard to get more businesses and jobs for our city, I will also be looking out for you the taxpayer.

I'm a retired business contractor, and a resident in this area since 1989. I have watched our farms go to commercial buildings, housing get better, schools get bigger and if you set back and look, it all is pretty good. Cityhood will make it better, we must be their for you the tax payers.

I'm married and live in Indian Hills. I have 3 daughters 2 in Jurupa Valley. Have your voice heard vote for Russell Tourville City Council member and Cityhood.

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**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
PROPOSED CITY OF JURUPA VALLEY**

JASON TUCKER

AGE: 32

EDUCATION AND QUALIFICATIONS:

As a 30 year resident of the Jurupa area, I have seen many changes in the community. I attended and graduated from elementary through high school in the Jurupa area. I am currently attending DeVry University and working to attain my Bachelors Degree.

As part of your City Council, I will provide strong leadership for the residents of the community and a commitment to improve the area. During my time in the U.S. Navy, I learned how to lead, listen, ask appropriate questions and make decisions based on those answers.

In these hard economic times, it is important to control spending, and advocate the growth of businesses in the area. I will fight to ensure fiscal responsibility and accountability. Also with 20 years of participating in volunteer community programs, I feel it is very important to keep kids involved with the community.

Action Plan:

- Fight against the Eastvale "land grab" of the Jurupa area
- Advocate the creation of a business friendly environment to promote job growth
- Reduce unnecessary spending and abuse of city resources
- Fight to keep a balanced budget
- Advocate for more volunteer community programs

Vote for Jason Tucker for Jurupa Valley City Council.

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
PROPOSED CITY OF JURUPA VALLEY**

BRAD HANCOCK

AGE: 50

**OCCUPATION: Business Owner
EDUCATION AND QUALIFICATIONS:**

As a council member I will endeavor to keep Jurupa Valley safe, clean, and financially sound. Friendly to families and a wonderful place to live.

As a successful business owner, I have learned the importance of working within a set budget, and how one cannot expend more than one receives. This will be crucially important to a financially sound City of Jurupa Valley.

As a community volunteer, I have served in baseball, soccer, boy scouts, Jurupa Rodeo, and Children's Christmas Party. These organizations have given me the chance to be involved personally with the residents of our community. I am currently serving on the Board of Directors of the Jurupa Area Recreation and Parks District. This has provided me insight to local government. These combined opportunities have qualified me to further serve our community.

I am a 22 year resident of Indian Hills. Happily married for 28 years. Seven children and four grandchildren. Attended Coastline Community College and Cal State Fullerton.

I will work hard with integrity, honesty, commitment, and high moral character. I will listen to those I represent, the citizens of Jurupa Valley.

Please choose wisely. Please vote for me, Brad Hancock.



Important Dates!

FEBRUARY 7TH
FIRST DAY YOU CAN VOTE

FEBRUARY 22ND
CLOSE OF REGISTRATION

MARCH 1ST
LAST DAY TO REQUEST A
VOTE-BY-MAIL BALLOT



MARCH 8TH ELECTION DAY
VOTE AT YOUR POLLING PLACE
DROP OFF YOUR BALLOT AT ANY POLLING PLACE
VOTE AT THE REGISTRAR OF VOTERS OFFICE BY 8:00 P.M.

FROM

DID YOU SIGN YOUR APPLICATION?



FIRST
CLASS
POSTAGE

PLACE STAMP HERE

**REGISTRAR OF VOTERS
2724 GATEWAY DRIVE
RIVERSIDE CA 92507-0923**



NOTICE TO THE VOTER WITH SPECIAL NEEDS:

A "YES" or "NO" printed under the disabled symbol/arrow on the back cover of this pamphlet indicates whether or not your assigned polling place is accessible to physically disabled voters. Please be advised of the following alternate ways you may cast your ballot.

- **By mail.** You may request a vote-by-mail ballot. Simply complete the application on the back cover of this pamphlet. The application must be mailed to reach the Registrar of Voters Office by the deadline given.
- **Early Voting.** You may vote at the Registrar of Voters office located at 2724 Gateway Drive, Riverside, CA 92507, February 7 - March 7 (excluding Holidays), Monday through Friday, 8:00 a.m. to 5:00 p.m.; and Election Day, March 8, 7:00 a.m. to 8:00 p.m.
- **Curbside Voting on Election Day.** If you are unable to enter the polling place due to a physical disability, you may request Curbside Voting at your assigned polling place. Upon arrival at the polling place, you will be allowed to vote in a location as near as possible to the entrance that is accessible to the physically disabled. If you require Curbside Voting, please call 1-877-663-9906 before going to your assigned polling place and/or when you arrive at the facility. An Election Officer will be contacted prior to your arrival to meet you at the curb.

REGISTRAR OF VOTERS
2724 GATEWAY DRIVE
RIVERSIDE, CA 92507-0918



NONPROFIT
U.S. POSTAGE
PAID
Registrar of Voters
Riverside

VOTE-BY-MAIL BALLOT APPLICATION

APPLICATION MUST BE RECEIVED NO LATER THAN MARCH 1, 2011

I hereby request a ballot for the Special Election, March 8, 2011.

PLEASE PRINT:

NAME AS REGISTERED _____

RESIDENCE ADDRESS AS REGISTERED _____

CITY STATE ZIP _____

MAIL BALLOT TO:		
ADDRESS (IF DIFFERENT) _____		
CITY _____	STATE _____	ZIP _____

Check this box to request PERMANENT VOTE-BY-MAIL status.

I declare, under penalty of perjury that the information provided is true and correct to the best of my knowledge.

↓ POSTMASTER DELIVER TO ↓

SIGNATURE
REQUIRED

SIGNATURE OF VOTER DATE

33-BCov GENERAL 11-02-10

**BALLOT
TYPE 001**

You May Cast Your Vote Early

At

THE REGISTRAR OF VOTERS OFFICE
2724 Gateway Drive, Riverside, CA 92507

February 7 through March 7 (excluding Holidays)
Monday through Friday, 8:00 a.m. to 5:00 p.m.

Election Day March 8
7:00 a.m. to 8:00 p.m.

IMPORTANT NOTICE!!!

Accessible Voting Unit available at all polling locations.

TO MARK YOUR VOTE
DRAW A LINE

VOTE!!!

For a demonstration on marking your ballot visit www.voteinfo.net

VOTE EARLY

IT'S QUICK
IT'S EASY

IT'S CONVENIENT

GET OUT OF LINE ON ELECTION DAY!

VOTE-BY-MAIL

↓ LOCATION OF YOUR POLLING PLACE ↓



ACCESS?

