

County of Riverside



Registrar of Voters

Polling Place Location
on Back Cover
Polls Open
November 4, 2014
7:00 a.m. to 8:00 p.m.

.....
**Last Day
To Register To Vote
October 20, 2014**
.....

Quick • Easy • Convenient

Vote-By-Mail

October 6th - October 28th
Application on Back Cover

AVISO IMPORTANTE

Una traducción en Español de esta Boleta de Muestra y Folleto de Información al Votante puede obtenerse en la oficina del Registro de Votantes llamando al (951) 486-7200 o 1 (800) 773-VOTE (8683) o visite nuestro sitio web www.voteinfo.net

Consolidated General Election

*Tuesday, November 4, 2014
Sample Ballot and Information Pamphlet*



COUNTY OF RIVERSIDE REGISTRAR OF VOTERS

2724 Gateway Drive • Riverside, CA 92507
951-486-7200 • 800-773-VOTE (8683) • TTY: 951-697-8966
www.voteinfo.net

Get out of line on Election Day!



VOTE-BY-MAIL

Quick, easy and convenient...
from the comfort of your home!

See application on back cover

VOTE EARLY

Riverside County
Registrar of Voters Office

See inside for additional locations and information



HELP KEEP VOTER ROLLS CURRENT

In an effort to maintain current voter rolls and to save taxpayer dollars, the Registrar of Voters will mail residency confirmation notices after the November 4, 2014 Election. The notification cards will be mailed to voters who have not voted in any election within the preceding four years, and his or her residence address, name or party affiliation had not been updated during that time.

**For more information visit www.voteinfo.net
or call 951-486-7200 or 1-800-773-VOTE(8683)**

2724 Gateway Drive
Riverside, CA 92507-0918



(951) 486-7200 • FAX (951) 486-7272
TTY (951) 697-8966
www.voteinfo.net

REGISTRAR OF VOTERS COUNTY OF RIVERSIDE

Dear Voter:

November 4, 2014 is Election Day. This Sample Ballot and Information Pamphlet provides ballot marking instructions, polling place location, candidate information, and other important election details that you should review before you vote. You may mark your selections on your Sample Ballot and take it with you to the polls for easy reference.

You have several options for voting:

Vote-by-Mail – Voting by mail is convenient and easy. You will find an application to receive a Vote-by-Mail ballot on the back cover of this pamphlet. The deadline to request a vote-by-mail ballot is October 28. You have several options for returning your ballot:

- Mail your ballot in time to reach the Registrar of Voters office by 8 p.m. on Election Day, November 4, 2014. Postmarks are not accepted.
- Return your ballot in person to the Registrar of Voters office during regular business hours and until close of polls on Election Day. For your convenience the Registrar's office has a secure locked drop box at its entry for ballot drop off 24 hours a day.
- Deposit your ballot in one of the secure drop-off boxes available at designated City Clerks' offices from October 6 through November 3. Please visit our website to view a map of ballot drop-off locations.
- Take your ballot to any polling place (before 8 p.m.) in Riverside County on Election Day.
- You may confirm that the Registrar of Voters office has received your returned Vote-by-Mail ballot on our website at www.voteinfo.net.
- **Vote First, Count First!** Vote-by-mail ballots received before Election Day are counted first. Return your ballot as soon as possible to ensure that it is included in the first Election Night results!

Early Voting – Vote at the Registrar of Voters office beginning October 6 through November 3 (excluding Holidays), Monday through Friday, from 8:00 a.m. to 5:00 p.m.; Saturday, October 25 and November 1, from 9:00 a.m. to 4:00 p.m.; and Election Day, November 4, from 7:00 a.m. to 8:00 p.m. Early voting will also be available at participating malls in Riverside County on October 24 through October 26. Please visit our website at www.voteinfo.net for additional early voting information.

Vote on Election Day November 4 – See the back cover of this Sample Ballot for your polling place location.

There is still time to volunteer to be a poll worker. We need Polling Officers to work at the polls on Election Day and we are eager to train you to assist voters with our proudest legacy – the right to vote.

The Registrar of Voters team is here to serve you. Please contact us anytime, so we can help make your voting experience a positive one. Thank you for participating in this election -- your vote counts!

Sincerely,

Rebecca Spencer
Registrar of Voters



Be sure to follow the Registrar of Voters on
Facebook, YouTube and Twitter.

Elections in California

The Top Two Candidates Open Primary Act, which took effect January 1, 2011, requires that all candidates for a voter-nominated office be listed on the same ballot. Voter-nominated offices are state legislative offices, U.S. congressional offices, and state constitutional offices.

In both the open primary and general elections, you can vote for any candidate, regardless of what party preference you indicated on your voter registration form. In the primary election, the two candidates receiving the most votes—regardless of party preference—move on to the general election regardless of vote totals. If a candidate receives a majority of the vote (50 percent + 1), a general election still must be held. Even if there are only two candidates for an office in the open primary, a general election for that office is still required.

California's open primary system does not apply to candidates running for local offices.

California law requires that the following information be printed in this pamphlet.

Voter-Nominated Offices

Political parties are not entitled to formally nominate candidates for voter-nominated offices at the primary election. A candidate nominated for a voter-nominated office at the primary election is the nominee of the people and not the official nominee of any party at the general election. A candidate for nomination to a voter-nominated office shall have his or her party preference, or lack of party preference, stated on the ballot, but the party preference designation is selected solely by the candidate and is shown for the information of the voters only. It does not mean the candidate is nominated or endorsed by the party designated, or that there is an affiliation between the party and candidate, and no candidate nominated by the voters shall be deemed to be the officially nominated candidate of any political party. In the county sample ballot booklet, parties may list the candidates for voter-nominated offices who have received the party's official endorsement.

Any voter may vote for any candidate for a voter-nominated office, if they meet the other qualifications required to vote for that office. The top two vote-getters at the primary election move on to the general election for the voter-nominated office even if both candidates have specified the same party preference designation. No party is entitled to have a candidate with its party preference designation move on to the general election, unless the candidate is one of the two highest vote-getters at the primary election.

Nonpartisan State Offices

Political parties are not entitled to nominate candidates for nonpartisan offices at the primary election, and a candidate at the primary election is not the official nominee of any party for the specific office at the general election. A candidate for nomination to a nonpartisan office may not designate his or her party preference, or lack of party preference, on the ballot. The top two vote-getters at the primary election move on to the general election for the nonpartisan office.

Redistricting

New electoral district boundaries are drawn every 10 years in order to equalize district populations. Boundaries for the congressional, state legislative, and county supervisorial districts are now different. Boundary changes also apply to any city, school district, or special district that votes by trustee areas or divisions. To see the new district maps, visit the Registrar of Voters website at www.voteinfo.net.

HOW TO MARK YOUR PAPER BALLOT

Please refer to the following instructions on how to properly complete your official ballot:

- ▶ Connect the head and tail of the arrow that points to your choice like the example provided.
- ▶ Check both front and back of ballot for voting contests.
- ▶ Use a black ball point pen. Do not use felt tip, red or gel ink.
- ▶ One line connecting the arrow is preferred.
- ▶ Vote for no more than the number of votes allowed in each contest (e.g. vote for one, vote for no more than two, etc.).
- ▶ Please keep the vote-by-mail ballot folded the same way you received it.

TO MARK YOUR VOTE DRAW A LINE



VOTE!!!

IMPORTANT NOTE:

If you are a Vote-by-Mail voter, you must fill out and sign your return envelope in order for your vote to be counted.

MAKE YOUR VOTE COUNT...MARK YOUR BALLOT CORRECTLY

EXAMPLE

CORRECT



INCORRECT



For a demonstration on marking your ballot please visit our website at www.voteinfo.net

SAMPLE BALLOT / BOLETA EJEMPLAR

CA33-1-194

SAMPLE BALLOT / BOLETA EJEMPLAR

JOHN CHIANG Party Preference: Democratic California State Controller Preferencia de Partido: Demócrata Contralor del Estado de California	↓
Attorney General Procurador General Vote for One / Vote por Uno	↓
RONALD GOLD Party Preference: Republican California Attorney Preferencia de Partido: Republicano Abogado de California	↓
KAMALA D. HARRIS Party Preference: Democratic Attorney General of California Preferencia de Partido: Demócrata Procuradora General de California	↓
Insurance Commissioner Comisionado de Seguros Vote for One / Vote por Uno	↓
TED GAINES Party Preference: Republican Independent Insurance Agent Preferencia de Partido: Republicano Agente de Seguros Independiente	↓
DAVE JONES Party Preference: Democratic Insurance Commissioner Preferencia de Partido: Demócrata Comisionado de Seguros	↓

CA33-1-194

FOR ASSOCIATE JUSTICE, COURT OF APPEAL DISTRICT 4, DIVISION 1 PARA JUEZ ASOCIADO, CORTE DE APELACIÓN DISTRITO 4, DIVISIÓN 1	↓
Shall Associate Justice, Court of Appeal, District 4, Division 1, ALEX C. MCDONALD be elected to the office for the term provided by law? ¿Deberá ALEX C. MCDONALD , Juez Asociado de la Corte de Apelación, Distrito 4, División 1, ser elegido por votación a la oficina por el periodo que dispone la ley?	YES SÍ NO NO
FOR ASSOCIATE JUSTICE, COURT OF APPEAL DISTRICT 4, DIVISION 1 PARA JUEZ ASOCIADO, CORTE DE APELACIÓN DISTRITO 4, DIVISIÓN 1	↓
Shall Associate Justice, Court of Appeal, District 4, Division 1, JAMES A. MCINTYRE be elected to the office for the term provided by law? ¿Deberá JAMES A. MCINTYRE , Juez Asociado de la Corte de Apelación, Distrito 4, División 1, ser elegido por votación a la oficina por el periodo que dispone la ley?	YES SÍ NO NO

(2DJ1)

SAMPLE BALLOT / BOLETA EJEMPLAR

SAMPLE BALLOT / BOLETA EJEMPLAR

DESERT COMMUNITY COLLEGE DISTRICT DISTRITO DE UNIVERSIDAD COMUNITARIA DE DESERT	↓	↓
Governing Board Member, Trustee Area 4 Miembro Junta Gobernante, Fideicomisario Área 4	↓	↓
MATT MONICA Desert Sands USD School Board Member Miembro de la Junta Escolar Unificado de Desert Sands	↓	↓
MICHAEL MC CABE Retired Police Captain Capitán de Policía Jubilado	↓	↓
AURORA WILSON Appointed Desert Community College District Board Trustee Regente de la Jta. del Dist. Uni. Com. de Desert, Nominada	↓	↓
CITY / CIUDAD	↓	↓
CITY OF PALM DESERT CIUDAD DE PALM DESERT	↓	↓
City Council Member Miembro del Concejo Municipal	↓	↓
JAN C. HARNIK Councilmember / Businesswoman Miembro del Concejo / Empresaria	↓	↓
L. SALEEN ROWAN Small Business Owner Propietaria de Pequeña Empresa	↓	↓
SABBY JONATHAN Certified Public Accountant Contador Público Certificado	↓	↓
PAUL G. GLAAB Small Business Owner Propietario de Pequeña Empresa	↓	↓
WILLIAM "BILL" CARNS Business Owner Propietario de Empresa	↓	↓
JERRY D. MARTIN Businessman / Golf Pro Empresario / Profesional de Golf	↓	↓
KENNETH DORAN Business Owner Propietario de Empresa	↓	↓
DISTRICT / DISTRITO	↓	↓
DESERT HEALTHCARE DISTRICT DISTRITO DE ATENCIÓN DE LA SALUD DE DESERT	↓	↓
Director / Director	↓	↓
Vote for no more than Two / Vote por no más de Dos	↓	↓

JUDICIAL / JUDICIAL VOTE YES OR NO FOR EACH OFFICE VOTE SÍ O NO POR CADA OFICINA	↓	↓
FOR ASSOCIATE JUSTICE, COURT OF APPEAL DISTRICT 4, DIVISION 2 PARA JUEZ ASOCIADO, CORTE DE APELACIÓN DISTRITO 4, DIVISIÓN 2	↓	↓
Shall Associate Justice, Court of Appeal, District 4, Division 2, THOMAS E. HOLLENHORST be elected to the office for the term provided by law? ¿Deberá THOMAS E. HOLLENHORST, Juez Asociado de la Corte de Apelación, Distrito 4, División 2, ser elegido por votación a la oficina por el período que dispone la ley?	YES SÍ	NO
FOR PRESIDING JUSTICE, COURT OF APPEAL DISTRICT 4, DIVISION 3 PARA JUEZ PRESIDENTE, CORTE DE APELACIÓN DISTRITO 4, DIVISIÓN 3	↓	↓
Shall Presiding Justice, Court of Appeal, District 4, Division 3, KATHLEEN E. O'LEARY be elected to the office for the term provided by law? ¿Deberá KATHLEEN E. O'LEARY, Juez Presidente de la Corte de Apelación, Distrito 4, División 3, ser elegida por votación a la oficina por el período que dispone la ley?	YES SÍ	NO
FOR ASSOCIATE JUSTICE, COURT OF APPEAL DISTRICT 4, DIVISION 3 PARA JUEZ ASOCIADO, CORTE DE APELACIÓN DISTRITO 4, DIVISIÓN 3	↓	↓
Shall Associate Justice, Court of Appeal, District 4, Division 3, WILLIAM F. RYLAARSDAM be elected to the office for the term provided by law? ¿Deberá WILLIAM F. RYLAARSDAM, Juez Asociado de la Corte de Apelación, Distrito 4, División 3, ser elegido por votación a la oficina por el período que dispone la ley?	YES SÍ	NO
FOR ASSOCIATE JUSTICE, COURT OF APPEAL DISTRICT 4, DIVISION 3 PARA JUEZ ASOCIADO, CORTE DE APELACIÓN DISTRITO 4, DIVISIÓN 3	↓	↓
Shall Associate Justice, Court of Appeal, District 4, Division 3, RICHARD M. ARONSON be elected to the office for the term provided by law? ¿Deberá RICHARD M. ARONSON, Juez Asociado de la Corte de Apelación, Distrito 4, División 3, ser elegido por votación a la oficina por el período que dispone la ley?	YES SÍ	NO
FOR ASSOCIATE JUSTICE, COURT OF APPEAL DISTRICT 4, DIVISION 3 PARA JUEZ ASOCIADO, CORTE DE APELACIÓN DISTRITO 4, DIVISIÓN 3	↓	↓

CA33-2-DJ1

SAMPLE BALLOT / BOLETA EJEMPLAR

SAMPLE BALLOT / BOLETA EJEMPLAR



Shall Associate Justice, Court of Appeal, District 4, Division 3, DAVID A. THOMPSON be elected to the office for the term provided by law? ¿Deberá DAVID A. THOMPSON, Juez Asociado de la Corte de Apelación, Distrito 4, División 3, ser elegido por votación a la oficina por el período que dispone la ley? YES SÍ NO NO	KAY HAZEN Desert Healthcare District Director Directora del Distrito de la Salud de Desert CAROLE S. ROGERS Registered Nurse Enfermera Registrada GLEN GRAYMAN District Director / Physician Director de Distrito / Médico
FOR ASSOCIATE JUSTICE, COURT OF APPEAL DISTRICT 4, DIVISION 3 PARA JUEZ ASOCIADO, CORTE DE APELACIÓN DISTRITO 4, DIVISIÓN 3 Shall Associate Justice, Court of Appeal, District 4, Division 3, RICHARD D. FYBEL be elected to the office for the term provided by law? ¿Deberá RICHARD D. FYBEL, Juez Asociado de la Corte de Apelación, Distrito 4, División 3, ser elegido por votación a la oficina por el período que dispone la ley? YES SÍ NO NO	
NONPARTISAN OFFICES CARGOS NO PARTIDARIOS SCHOOL / ESCOLAR Superintendent of Public Instruction Superintendente de Instrucción Pública Vote for One / Vote por Uno MARSHALL TUCK Educator / Schools' Executive Educador / Ejecutivo de Escuelas TOM TORLAKSON Educator / California Superintendent Educador / Superintendente de California	

SAMPLE BALLOT / BOLETA EJEMPLAR

CA33-2-DJ1

SAMPLE BALLOT / BOLETA EJEMPLAR

MEASURES SUBMITTED TO THE VOTERS / MEDIDAS SOMETIDAS A LOS VOTANTES

STATE / ESTADO

1

WATER BOND. FUNDING FOR WATER QUALITY, SUPPLY, TREATMENT, AND STORAGE PROJECTS. Authorizes \$7.545 billion in general obligation bonds for state water supply infrastructure projects, including surface and groundwater storage, ecosystem and watershed protection and restoration, and drinking water protection. Fiscal Impact: Increased state bond costs averaging \$360 million annually over 40 years. Local government savings for water-related projects, likely averaging a couple hundred million dollars annually over the next few decades.

BONOS DE AGUA. FINANCIAMIENTO PARA LA CALIDAD, SUMINISTRO, TRATAMIENTO Y PROYECTOS DE ALMACENAMIENTO DE AGUA. Autoriza \$7.545 mil millones en bonos de obligación general para proyectos estatales de infraestructura de suministro de agua, incluyendo almacenamiento de aguas superficiales y subterráneas, protección y restauración del ecosistema y las cuencas, y protección del agua potable. Impacto fiscal: Incremento de los costos de los bonos estatales con un promedio de \$360 millones anuales durante 40 años. Ahorros para el gobierno local por proyectos relacionados con el agua, posiblemente promediando un par de cientos de millones de dólares anuales durante las próximas décadas.

YES

SI

NO

NO

2

STATE BUDGET. BUDGET STABILIZATION ACCOUNT. LEGISLATIVE CONSTITUTIONAL AMENDMENT. Requires annual transfer of state general fund revenues to budget stabilization account. Requires half the revenues be used to repay state debts. Limits use of remaining funds to emergencies or budget deficits. Fiscal Impact: Long-term state savings from faster payment of existing debts. Different levels of state budget reserves, depending on economy and decisions by elected officials. Smaller local reserves for some school districts.

PRESUPUESTO ESTATAL. CUENTA DE ESTABILIZACIÓN DEL PRESUPUESTO. ENMIENDA CONSTITUCIONAL LEGISLATIVA. Exige una transferencia anual de las rentas del fondo general a la cuenta de estabilización del presupuesto. Exige que la mitad de las rentas sea utilizada para pagar las deudas del estado. Limita el uso del remanente de fondos a emergencias o déficit presupuestarios. Impacto fiscal: Ahorros a largo plazo del estado por pago más rápido de las deudas actuales. Diferentes niveles de reservas del presupuesto estatal, dependiendo de la economía y las decisiones de funcionarios elegidos. Menores reservas locales para algunos distritos escolares.

YES

SI

NO

NO

45

HEALTHCARE INSURANCE. RATE CHANGES. INITIATIVE STATUTE. Requires Insurance Commissioner's approval before health insurer can change its rates or anything else affecting the charges associated with health insurance. Provides for public notice, disclosure, and hearing, and subsequent judicial review. Exempts employer large group health plans. Fiscal Impact: Increased state administrative costs to regulate health insurance, likely not exceeding the low millions of dollars annually in most years, funded from fees paid by health insurance companies.

SEGURO DE CUIDADOS DE LA SALUD. CAMBIOS DE TARIFAS. INICIATIVA PARA PROMULGAR UN ESTATUTO. Exige la aprobación del Comisionado de Seguros antes de que las aseguradoras de salud puedan cambiar sus tarifas o cualquier cosa que afecte los cargos relacionados con el seguro de salud. Prevé aviso público, divulgación, y audiencia, y posterior revisión judicial. Exime a los planes de salud para grupos grandes proporcionados por empleadores. Impacto fiscal: Incremento de los costos administrativos del estado para regular el seguro de salud, que muy probablemente no excederá unos pocos millones de dólares anuales en la mayoría de los años, financiado con las tarifas pagadas por las compañías de seguro.

YES

SI

NO

NO

46

DRUG AND ALCOHOL TESTING OF DOCTORS. MEDICAL NEGLIGENCE LAWSUITS. INITIATIVE STATUTE. Requires drug testing of doctors. Requires review of statewide prescription database before prescribing controlled substances. Increases \$250,000 pain/suffering cap in medical negligence lawsuits for inflation. Fiscal Impact: State and local government costs from raising the cap on medical malpractice damages ranging from tens of millions to several hundred million dollars annually, offset to some extent by savings from requirements on health care providers.

PRUEBAS DE DETECCIÓN DE DROGA Y ALCOHOL A DOCTORES. DEMANDAS POR NEGLIGENCIA MÉDICA. INICIATIVA PARA PROMULGAR UN ESTATUTO. Exige pruebas de detección de drogas a doctores. Exige revisar la base de datos estatal de medicamentos con receta antes de prescribir sustancias controladas. Incrementa el tope de \$250,000 de indemnización por dolor/sufrimiento en demandas de negligencia médica para compensar por la inflación. Impacto fiscal: Costos para los gobiernos estatal y local al aumentar el tope de indemnización por mala praxis médica, en el orden de decenas de millones a varios cientos de millones de dólares anuales, compensados en cierto modo por ahorros en los requerimientos sobre los proveedores de cuidados de la salud.

YES

SI

NO

NO

47

CRIMINAL SENTENCES. MISDEMEANOR PENALTIES. INITIATIVE STATUTE. Requires misdemeanor sentence instead of felony for certain drug and property offenses. Inapplicable to persons with prior conviction for serious or violent crime and registered sex offenders. Fiscal Impact: State and county criminal justice savings potentially in the high hundreds of millions of dollars annually. State savings spent on school truancy and dropout prevention, mental health and substance abuse treatment, and victim services.

CONDENAS PENALES. PENAS POR DELITOS MENORES. INICIATIVA PARA PROMULGAR UN ESTATUTO. Exige condenas por delito menor en lugar de delito mayor para ciertas infracciones relacionadas con las drogas y la propiedad. No aplicable a personas con condenas anteriores por delitos graves o violentos y ofensores sexuales registrados. Impacto fiscal: Ahorros a los sistemas penales del estado y condado potencialmente en varios cientos de millones de dólares anuales. Los ahorros estatales se gastarán en la prevención del ausentismo y deserción escolar, tratamiento de salud mental y abuso de sustancias, y servicios a las víctimas.

YES

SI

NO

NO

CA33-3-517

SAMPLE BALLOT / BOLETA EJEMPLAR

RV 194-008



48

INDIAN GAMING COMPACTS. REFERENDUM. A "Yes" vote approves, and a "No" vote rejects, tribal gaming compacts between the state and the North Fork Rancheria of Mono Indians and the Wiyot Tribe. Fiscal Impact: One-time payments (\$16 million to \$35 million) and for 20 years annual payments (\$10 million) from Indian tribes to state and local governments to address costs related to the operation of a new casino.

CONVENIOS DE JUEGOS DE AZAR INDÍGENAS. REFERÉNDUM. Un voto "Sí" aprueba, y un voto "No" rechaza los convenios de juegos de azar indígenas entre el estado y los Indios Mono de North Fork Rancheria y la Tribu Wiyot. Impacto fiscal: Pagos por única vez (\$16 millones a \$35 millones) y pagos anuales durante 20 años (\$10 millones) de las tribus indígenas al estado y los gobiernos locales para solventar los costos relacionados con la operación de un nuevo casino.

YES
Sí

NO
NO

SCHOOL / ESCOLAR

DESERT SANDS UNIFIED SCHOOL DISTRICT / DISTRITO ESCOLAR UNIFICADO DE DESERT SANDS

KK

DESERT SANDS UNIFIED SCHOOL DISTRICT CLASSROOM REPAIR/COLLEGE/CAREER READINESS MEASURE. To upgrade classrooms, labs for career/technical education classes to prepare students for college/good-paying jobs in math, science, engineering, technology/skilled trades, repair deteriorating roofs, plumbing/electrical systems, acquire, renovate, construct/equip classrooms, sites/facilities to keep pace with technology, shall Desert Sands Unified School District issue \$225,000,000 in bonds, at legal rates, with independent citizen oversight, no administrators' salaries, and all money staying local, without increasing current tax rates?

MEDIDA DE DISTRITO ESCOLAR UNIFICADO DE DESERT SANDS PARA REPARACIÓN DE AULAS/PREPARACIÓN PARA LA UNIVERSIDAD. Para actualizar aulas, laboratorios para carreras/clases de educación técnica para preparar a los estudiantes para la universidad/empleos bien pagados en matemáticas, ciencia, ingeniería, tecnología/oficios especializados, reparar azoteas, sistemas eléctricos/plomería en deterioro, adquirir, renovar, construir/equipar aulas, sitios/instalaciones para mantener el ritmo con la tecnología, ¿deberá Distrito Escolar Unificado de Desert Sands emitir \$225,000,000 en bonos, a tasas legales, con supervisión ciudadana independiente, sin salarios para administradores, y que todo el dinero permanezca localmente, sin aumentar las tasas impositivas actuales?

BONDS YES
BONOS Sí

BONDS NO
BONOS NO

CA33-3-517

(4B1)

SAMPLE BALLOT / BOLETA EJEMPLAR

MEASURES SUBMITTED TO THE VOTERS / MEDIDAS SOMETIDAS A LOS VOTANTES	
CITY / CIUDAD	
CITY OF PALM DESERT / CIUDAD DE PALM DESERT	
G	MEASURE "G": APPROVING AN INCREASE TO THE TRANSIENT OCCUPANCY TAX OF THE CITY OF PALM DESERT. Shall Ordinance No. 1270 be adopted to approve an increase in the City's Transient Occupancy Tax from the current rate of nine percent (9%) to a rate of eleven percent (11%)? MEDIDA "G": APRUEBA UN AUMENTO DEL IMPUESTO DE OCUPACIÓN TRANSITORIA DE LA CIUDAD DE PALM DESERT. ¿Deberá adoptarse la Ordenanza Núm. 1270 para aprobar un aumento del Impuesto de ocupación transitoria de la Ciudad de la tasa actual del nueve por ciento (9%) a una tasa del once por ciento (11%)?
YES	SI
NO	NO
ADVISORY VOTE ONLY / VOTO CONSULTIVO SOLAMENTE	
H	If the City of Palm Desert's Transient Occupancy Tax, as set forth in Chapter 3.28 of the Palm Desert Municipal Code, is increased from 9% to 11%, should the City solely allocate the additional revenue for promotional efforts, including advertising, public relations, special event publicity, marketing collateral development, the City's monthly BrightSide newsletter, and the official Palm Desert tourism website to maintain a consistent image for the City's local, regional, and national marketing campaigns? Si el Impuesto de ocupación transitoria de la Ciudad de Palm Desert, como se establece en el Capítulo 3.28 del Código Municipal de Palm Desert, se aumenta del 9% al 11%, ¿debería la Ciudad destinar los ingresos adicionales únicamente para esfuerzos promocionales, incluyendo publicidad, relaciones públicas, evento especial de publicidad, desarrollo colateral de mercadeo, el boletín mensual BrightSide de la Ciudad, y el sitio web oficial de turismo de Palm Desert para mantener una imagen coherente con las campañas de mercadeo locales, regionales y nacionales de la Ciudad?
YES	SI
NO	NO

CA33-4-B1

SAMPLE BALLOT / BOLETA EJEMPLAR



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CA33-4-B1

VOTER'S PAMPHLET INFORMATION SECTION

The following pages contain voter information applicable to your ballot which may include the following items:

- CANDIDATE STATEMENTS
- BALLOT MEASURES
- ANALYSES
- ARGUMENTS IN SUPPORT & IN OPPOSITION

This pamphlet section may not contain a complete list of candidates. A complete list of candidates appears on the Sample Ballot section of this pamphlet. Each candidate's statement in this pamphlet is volunteered by the candidate and is printed at the expense of the candidate unless otherwise determined by the governing body. Deposit amounts required for publication of candidate statements are listed in the candidate handbook at www.voteinfo.net.

Statements made on the following pages represent the views of authors and are not endorsed by the County of Riverside. Internet website addresses included in any statements are provided by the authors. The County of Riverside assumes no liability for the accuracy or content of websites listed therein.

Arguments in support of or in opposition to the ballot measures are opinions of the authors.

The text, grammar, and spelling are as submitted by the authors.

Campaign Finance Reform

Among all state legislative candidates appearing on ballots in Riverside County, the following persons have pledged to abide by campaign spending limits as specified in the California Government Code. Candidates agreeing to the limits have the opportunity to publish a statement of qualifications in the local sample ballot pamphlet.

This list covers all legislative districts in the County. Not all districts will appear on your ballot.

STATE SENATE, 28TH DISTRICT

Jeff Stone, Republican
Bonnie Garcia, Republican

STATE ASSEMBLY, 42ND DISTRICT

Chad Mayes, Republican
Karalee Hargrove, Democratic

STATE ASSEMBLY, 56TH DISTRICT

Eduardo Garcia, Democratic
Charles Bennett Jr., Republican

STATE ASSEMBLY, 60TH DISTRICT

Ken Park, Democratic

STATE ASSEMBLY, 61ST DISTRICT

Rudy Aranda, Republican

STATE ASSEMBLY, 67TH DISTRICT

Melissa Melendez, Republican
Conrad Melton, Democratic

STATE ASSEMBLY, 71ST DISTRICT

Tony Teora, Republican
Brian W. Jones, Republican

STATE ASSEMBLY, 75TH DISTRICT

Marie Waldron, Republican
Nicholas Shestopole, Democratic

Party Endorsements – Elections Code § 13302(b)

The County Elections Official shall print a list of all candidates for Voter-Nominated Offices that are endorsed by the following qualified political parties:

DEMOCRATIC PARTY

Edmund G. "Jerry" Brown, Governor
Gavin Newsom, Lieutenant Governor
Alex Padilla, Secretary of State
Betty T. Yee, Controller
John Chiang, Treasurer
Kamala D. Harris, Attorney General
Dave Jones, Insurance Commissioner
Nader Shahatit, Board of Equalization Member, 4th District
Raul Ruiz, United States Representative, 36th District
Mark Takano, United States Representative, 41st District
Tim Sheridan, United States Representative, 42nd District
James H. Kimber, United States Representative, 50th District
Karalee Hargrove, Member of the State Assembly, 42nd District
Eduardo Garcia, Member of the State Assembly, 56th District
Ken Park, Member of the State Assembly, 60th District
Jose Medina, Member of the State Assembly, 61st District
Conrad Melton, Member of the State Assembly, 67th District
Nicholas Shestopole, Member of the State Assembly, 75th District

REPUBLICAN PARTY

Neel Kashkari, Governor
Ron Nehring, Lieutenant Governor
Pete Peterson, Secretary of State
Ashley Swarengin, Controller
Greg Conlon, Treasurer
Ronald Gold, Attorney General
Ted Gaines, Insurance Commissioner
Diane L. Harkey, Board of Equalization Member, 4th District
Brian Nestande, United States Representative, 36th District
Steve Adams, United States Representative, 41st District
Ken Calvert, United States Representative, 42nd District
Duncan Hunter, United States Representative, 50th District
Chad Mayes, Member of the State Assembly, 42nd District
Eric Linder, Member of the State Assembly, 60th District
Rudy Aranda, Member of the State Assembly, 61st District
Melissa Melendez, Member of the State Assembly, 67th District
Marie Waldron, Member of the State Assembly, 75th District

AMERICAN INDEPENDENT PARTY

Pete Peterson, Secretary of State
Ashley Swarengin, Controller
Ronald Gold, Attorney General
Ted Gaines, Insurance Commissioner
Diane L. Harkey, Board of Equalization Member, 4th District
Steve Adams, United States Representative, 41st District
Duncan Hunter, United States Representative, 50th District
Eric Linder, Member of the State Assembly, 60th District
Melissa Melendez, Member of the State Assembly, 67th District
Brian W. Jones, Member of the State Assembly, 71st District
Marie Waldron, Member of the State Assembly, 75th District

**CANDIDATE STATEMENT FOR
UNITED STATES REPRESENTATIVE,
36TH CONGRESSIONAL DISTRICT**

BRIAN NESTANDE, Republican

AGE: 50

OCCUPATION: State Assemblyman / Businessman

EDUCATION AND QUALIFICATIONS:

Congress isn't getting anything done, and the current Congress is one of history's worst.

In Congress, I'll work to:

- ✓ Immediately secure the border as the FIRST step in immigration reform
- ✓ STOP the overspending and pass a balanced budget amendment
- ✓ Hold Congress accountable - no balanced budget = no paycheck
- ✓ Create policies that encourage businesses to expand so we have high quality good paying jobs

Middle class families cannot afford another do-nothing Congress. In the last two years, Congress sent America another \$2 trillion deeper into debt - an amount equal to an additional \$9,000 of debt per U.S. taxpayer.

At the same time, the cost of healthcare under Obamacare has risen by as much as fifty percent, and millions of seniors have seen their Medicare benefits reduced.

Worker wages have remained stagnant, and more businesses are moving off-shore as Congress debates adding even higher taxes and more regulations.

My wife Gina and I are raising our family and we know first-hand how difficult Washington is making it for middle class families to get ahead.

I'll make sure the priorities of seniors and middle-class families are put into action, and that's the difference. That's why I've been endorsed by most of the local elected leaders in our District - people who understand how difficult it's been to have a voice in Congress. I would be honored to have your vote.

Learn more at www.BrianNestande.com.

**CANDIDATE STATEMENT FOR
STATE SENATOR,
28TH SENATORIAL DISTRICT**

JEFF STONE, Republican

OCCUPATION: Riverside County Supervisor / Small Business Owner

EDUCATION AND QUALIFICATIONS:

As a Riverside County Supervisor and longtime small business owner, I'm proud to be running for the Senate with the support of local taxpayers, seniors, veterans, small business owners and over 45 city council members and elected officials from the Coachella Valley and Riverside County. Councilman Glenn Miller, who ran a strong campaign in June, has now endorsed me.

I'm also honored to be the choice of Riverside County Sheriff Stan Sniff and the Riverside Sheriffs Association. Over 3,200 law enforcement officers and investigators in Riverside County endorse me because they know I will **OPPOSE EARLY RELEASE** of dangerous prisoners and work to keep our neighborhoods, schools and homes safe.

I signed the NO NEW TAXES pledge. As a local official, I successfully lowered taxes without cutting vital services. I'll work to do the same in Sacramento.

I strongly oppose the federal government's policy of moving illegal immigrants from the Texas border to Riverside County communities. The Feds need to enforce the law and control the border.

My priorities are: JOB CREATION and Improving the Business Climate; No New Taxes, Cut Waste and Balance the Budget.

Special interests in Sacramento are spending massive sums of money to influence your vote and defeat me. Ask yourself: do you want a Senator who will be a voice for the special interests; or one who will be a voice for you and Riverside County?

I'd be honored to receive your vote. Please visit www.JeffStone2014.com to read more. Thank you.

**CANDIDATE STATEMENT FOR
STATE SENATOR,
28TH SENATORIAL DISTRICT**

BONNIE GARCIA, Republican

OCCUPATION: Small Business Woman

EDUCATION AND QUALIFICATIONS:

California is broken and in dire need of commonsense solutions.

During the six years I served in the Assembly, I kept my promise and refused to support tax increases and reckless spending. My commitment to California's hardworking taxpayers earned me the support of the Howard Jarvis Taxpayers Association and local elected officials from across the county.

A strong workforce is more important than senseless regulations. The California Small Business Association supports me because I created thousands of jobs, expanded opportunities for veterans and secured funding for small businesses.

I'm from a law enforcement and military family, value freedom and understand personal sacrifice. The California Police Chief's Association and Crime Victims United have endorsed me due to my strong support of public safety and fervent opposition toward the Governor's early release program for hardened criminals.

We must focus on issues that directly affect the future of our state and its industries: namely, our dwindling water supply. As your Senator, I will fight to ensure that California's water supply is readily available for those who need it most: families and small businesses that depend on this critical resource to create jobs and sustain our high standard of living.

With your support I will continue to use my experience and degree in Workforce Development and Education to promote a broad array of conservative priorities - sound fiscal policies, quality schools, safer communities and protecting the value of every life.

Experience and ethics matter.

For more information please visit BonnieGarcia.org

**CANDIDATE STATEMENT FOR
MEMBER OF THE STATE ASSEMBLY,
42ND ASSEMBLY DISTRICT**

CHAD MAYES, Republican
OCCUPATION: Chief of Staff
EDUCATION AND QUALIFICATIONS:

AGE: 37

The past few months have been some of the most satisfying times of my life in public service.

I have become reacquainted with old friends and have had the chance to meet and visit with neighbors from across our district and from all political parties. Together, we've discussed the issues facing California and shared our hopes for our region. I can say without hesitation that I've listened and learned from each one of those conversations.

Like many, I'm frustrated with Sacramento's lack of progress on job creation, better schools, and safe communities - important priorities that have fallen victim to partisan politics.

With a servant's heart, I'll work to end partisan bickering in Sacramento. I'll work with both Democrats and Republicans to make government accountable, protect taxpayers by defending Proposition 13, strengthen our economy, and provide the outstanding education our children deserve.

With your trust, I'm prepared to get the job done.

I'm honored to have earned the endorsement of Congressman Paul Cook, every Member of the Riverside County Board of Supervisors, the Riverside County Sheriffs' Association, CAL FIRE, the Howard Jarvis Taxpayers Association, and dozens of local elected officials. To be honest, the support that matters most is yours.

As you consider whom to support, please know that I would be honored to have your vote. If you have questions about where I stand on the issues, call me at (760) 413-9048 or email me at Chad@ChadMayes.com and I'll respond personally.

www.ChadMayes.com

**CANDIDATE STATEMENT FOR
MEMBER OF THE STATE ASSEMBLY,
42ND ASSEMBLY DISTRICT**

KARALEE HARGROVE, Democratic
OCCUPATION: School Board Trustee
EDUCATION AND QUALIFICATIONS:

AGE: 32

California faces challenges. Challenges expose opportunities. My background and experience qualifies me to nurture California's opportunities.

As a Morongo Unified School Board Trustee I know that vigorous education is essential to cultivating critical thinking skills and creativity. Creative minds incubate innovative solutions for California's challenges.

Every student need not attend college. In addition to math and science, students need opportunities to learn skilled trades, arts, and music. Preschools significantly jump-start good learning skills.

Independent and innovative thinking, rather than political stubbornness, fosters representative government. Some things are best solved on a large coordinated scale, others locally. I reach out to others who consider the impact on whole communities not just on legislation benefiting narrow special interests. Ours is a community of diverse needs.

I will listen, learn, and act, by initiating and supporting State policies that reflect the realistic aspirations of the 42nd Assembly district.

As a wife, mother of five children, school board member, and student I relate to everyday real life challenges. My school board record reflects my dedication to excellence.

As an elected woman, the gender gap could narrow in the legislature. This is good for truly representative government.

I ask for your vote so we all win.

**CANDIDATE STATEMENT FOR
GOVERNING BOARD MEMBER,
DESERT COMMUNITY COLLEGE DISTRICT, TRUSTEE AREA 4**

MATT MONICA

AGE: 69

OCCUPATION: School Board Member
EDUCATION AND QUALIFICATIONS:

I am a proud graduate of College of the Desert. After being honorably discharged from the Marine Corps, I visited COD without a career plan. Mr. Ronald Green, helped me and my life changed forever. Due to his inspirational support, I now possess A.A., B.A. and M.A. Degrees. I have Teaching, Counseling and Administrative Credentials for K-12 and Community Colleges.

I was employed at COD for 33 years as a Counselor, Instructor and Administrator. My wife MaryAnn was employed at COD for 16 years and served as President of California School Employees Association, Chapter 407. I currently serve on the Desert Sands School Board and have been a member for 28 years. I am a lifetime member of the COD President's Circle and COD Alumni Association. I was honored to be chosen Faculty Member of the Year in 2006 and earned Emeritus Status and the COD Presidential Medal.

I will stand for budget accountability, making decisions on behalf of the constituency I serve, strive for more class offerings, facilitate admissions for local high school graduates coordinate with local K-12 districts, promote fair and equitable salary and benefits for all employees and support the Main, East Valley and West Valley Campuses.

**CANDIDATE STATEMENT FOR
GOVERNING BOARD MEMBER,
DESERT COMMUNITY COLLEGE DISTRICT, TRUSTEE AREA 4**

MICHAEL MC CABE

AGE: 65

OCCUPATION: Retired Police Captain
EDUCATION AND QUALIFICATIONS:

Retired Police Captain, Palm Springs Police Department (35 yrs.)

Retired School Board Member, Palm Springs Unified School District (25 yrs.)

Part Time Instructor, College of the Desert (30+ yrs.)

MS Degree, Public Management, Azusa Pacific University

Graduate, FBI National Academy

Do you care about the future of College of the Desert? Do you want to make a positive difference in the future direction of the college? I want to see an end to the mismanagement and scandals that have recently plagued the Board of Trustees. The board needs new leadership and a trustee who is a proven leader and who knows how to proactively guide the most important education institute in the desert. My experience in police management and school board leadership has prepared me to lead the college in its primary mission in providing a quality education for all of the students in the district. I am a proven leader who knows the job and knows how to build a winning team. It's time to change the leadership culture at COD. Together, we can make a difference and improve the education, lives, and future of our students. I need your help and I need your votes.

**CANDIDATE STATEMENT FOR
GOVERNING BOARD MEMBER,
DESERT COMMUNITY COLLEGE DISTRICT, TRUSTEE AREA 4**

AURORA WILSON

**OCCUPATION: Desert Community College District Board
Trustee**

EDUCATION AND QUALIFICATIONS:

Each year more than 10,000 students turn to College of the Desert (COD) in pursuit of an education or job training to create a better life for themselves and their families.

COD is an engine for economic growth and provides the training for our emergency responders, including our police officers, firefighters and nurses.

As your Desert Community College Trustee, I advocated for improving campus safety and investments in new classrooms, student support programs, technology and career training programs.

I support the Veterans Resource Center, which annually assists more than 500 veterans seeking career retraining and re-entry into our local workforce.

Earlier this year, I celebrated the new Indio Campus, allowing East Valley students to complete courses closer to home.

I'm committed to constructing the new Palm Springs Campus with expanded programs in hospitality and tourism, arts, film and media, healthcare and sustainability technology.

COD definitely enhances our lives through lifelong learning and the enjoyment of the Street Fair, the McCallum Theater and the golf range. We can be proud of this community jewel. I ask for your vote to continue the positive momentum. Together, we will strengthen our region's workforce and expand our local economy.

To learn more, visit AuroraWilson.us

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF PALM DESERT**

JAN C. HARNIK

OCCUPATION: Businesswoman
EDUCATION AND QUALIFICATIONS:

I share Palm Desert's values of INTEGRITY, ACCOUNTABILITY AND DIRECT ACCESS to City Hall.

We all love Palm Desert and I have proudly served as your Councilwoman since 2010 and Mayor in 2013. During this time, our City has successfully navigated through unprecedented economic challenges. Today, we move forward with a balanced budget, strong reserves, and a clear vision for our future.

I am a strong, positive voice for Palm Desert and have earned the support of neighbors, community stakeholders, and leaders. Regionally, I represent Palm Desert in many organizations including as chair of CVAG's Executive Committee and on Riverside County's Transportation Commission.

I have helped lead Palm Desert to achieve important goals, including televised council meetings, Palm Desert's strategic plan and re-paving Highway 111.

My husband and I raised four daughters here; I understand the community and have a history of bringing residents and businesses together to reach solutions.

My priorities are:

- **FISCAL RESPONSIBILITY-** Living within our means and planning for tomorrow;
- **PUBLIC SAFETY-** We deserve safety and security;
- **PROTECTING OUR HILLSIDES AND NATURAL RESOURCES-** Strictly enforcing our codes;
- **SUPPORTING RETAIL AND TOURISM-** The backbone of our economy.

Please join me to keep Palm Desert thriving.

I ask for your vote.

Jan C. Harnik

www.JanCan.org

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF PALM DESERT**

L. SALEEN ROWAN

OCCUPATION: Small Business Owner
EDUCATION AND QUALIFICATIONS:

After being seasonal visitor to Palm Desert for 15 years, I chose to make Palm Desert my permanent full time home in 2009, because of my love for the desert area and the community. I now want to do what I can to ensure that the community of Palm Desert remains as welcoming and inviting in its future as when I chose to make this my home. In 2012, as I was recovering from cancer treatments, I experienced firsthand the support that could be given from this community, and I attribute much of the speed of my recovery to living here and want to help make sure that Palm Desert keeps its personality as it grows into the future.

As a local insurance agent, I have been able to become deeply involved with the business community through involvement in the Chamber of Commerce, local charities, and working one-on-one with many of our neighbors. I believe I have gotten to know and be part of the pulse of our community, and as a local business owner with 17 years in the insurance industry, I believe I have the experience and knowledge to help lead the business of our city to a prosperous future.

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF PALM DESERT**

SABBY JONATHAN

AGE: 57

OCCUPATION: Certified Public Accountant
EDUCATION AND QUALIFICATIONS:

I am excited to be running for the open seat on the Palm Desert City Council. We are fortunate. Palm Desert has typically set the standard for leadership. I will ensure that your interests continue to be protected.

I have a unique skill set that will complement the current council and, I believe, enhance its effectiveness. As a 35 year resident of Palm Desert, I have spent a lifetime in service to our city, including 16 years on the city's Planning Commission. My financial expertise as a Certified Public Accountant and as a small business advisor will be useful on the Council, particularly with its management of a nearly \$50 million budget.

I am running for Council because I am passionate about our city. I will focus on protecting the integrity of our city's finances; ensuring that public safety continues to meet our needs; and nurturing our environment by protecting our hillsides, undergrounding all utility lines, and expanding our network of walking/biking/electric vehicle paths.

I am honored to have the support of our community's leadership. I hope to have your support as well. Please visit my website for more information: www.VoteSabby.org. Thank-you for your consideration.

**CONTINUED
ON NEXT
PAGE**

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF PALM DESERT**

PAUL G. GLAAB

AGE: 66

**OCCUPATION: Small Business Owner
EDUCATION AND QUALIFICATIONS:**

I am a 3rd generation Southern Californian and a small business owner here in Palm Desert.

My priorities are:

- Protect our quality of life in Palm Desert
- Protect essential levels of fire, police and public safety services
- Revitalize and grow our local business community
- Fight to balance our City budget
- Improve recreational activities for youth and seniors
- Continue to improve our schools

After leaving a 15-year career as an executive with Continental Airlines, I served as an appointee for Governors George Deukmejian and Pete Wilson in top-level public policy positions. I also served as an executive for the Orange County Transportation Corridor Agencies (toll roads). I have also been involved in community service for decades in Southern California. I understand how government works and how to improve government to provide services our residents need and deserve. I have served as:

- Board Member, Southern California Association of Governments
- Board Member, Metrolink
- Vice President, California Association of Council of Governments
- Board Member, Los Angeles – San Diego Rail Corridor Agency
- Chairman, Orange County Transportation Authority
- City Council Member of Laguna Niguel, serving as Mayor twice

I live in Palm Desert with my wife/business partner, Janice, and our daughter Molly, who attends 7th grade at Desert Christian Academy.

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF PALM DESERT**

WILLIAM "BILL" CARNES

AGE: 56

**OCCUPATION: Appliance Service Tech. Business Owner
EDUCATION AND QUALIFICATIONS:**

I joined the United States Marine Corps 05/03/76. My basic training was at Parris Island S.C. I served in the south pacific until 1978. I was transferred to Camp Pendleton and was honorably discharged in 1979.

I moved to the Coachella Valley that same year. I worked full time day's and attended night school at College of the Desert. I graduated with an Associate of Science Degree in 1988.

With what I learned I was able to start Moonlighting Appliance Repair. I have run the company ever since.

In 1991 I joined the Coachella Valley Football Officials Association. I won rookie of the year and retired in 2012.

I became a private pilot in 1997 and still fly today.

I participated in the Palm Springs Police Departments Citizens on patrol Academy. I graduated in 2009. I also participated in the Palm Springs Police gun safety program. I graduated the nine hour course in 2010.

I am now a single dad raising my beautiful daughter who is attending Palm Desert High School.

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF PALM DESERT**

JERRY D. MARTIN

**OCCUPATION: Businessman / Golf Pro
EDUCATION AND QUALIFICATIONS:**

Jerry D. Martin – Vietnam Combat Veteran, Former Teacher, Businessman, Golf Pro, Past Radio Show Host, and Founder of El Paseo Cruise Night.

YOUR Candidate for Palm Desert City Council

I have spent many years in various fields but it is now time to move into the next adventure of my life, being your Councilman for the City of Palm Desert. With such a diverse background I believe I have the experience needed to lead our city in to some exciting new directions

Palm Desert is a great city and the people living here are good, caring and deserving of a city government that works for them. It is my goal to be engaged in both community development and economic development through Marketing, Special Events and Tourism.

I look forward to improving the quality of our resident's lives by adopting frugal policies and supporting economically sound projects that constitute smart investments in the City's future.

The only way we can do this, is to do it together - VOTE FOR ME.

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF PALM DESERT**

KENNETH DORAN

AGE: 54

**OCCUPATION: Real Estate Broker
EDUCATION AND QUALIFICATIONS:**

I hold a Bachelor of Arts degree in Political Science from the University of California, Riverside and a Master of Public Administration degree from California State University, San Bernardino. In addition, I have completed real estate courses and currently hold a California Real Estate Broker License.

Through a variety of work experiences, I have developed extensive skills, which would be applicable to the position of City Council member. I have had the opportunity to work in the areas of economic development, environmental planning and grant administration.

The focus of my work on the Council will be to continue the city's economic development efforts as well as develop community building and ethics programs.

**CANDIDATE STATEMENT FOR
DIRECTOR,
DESERT HEALTHCARE DISTRICT**

KAY HAZEN

OCCUPATION: Desert Healthcare District Director
EDUCATION AND QUALIFICATIONS:

As your Healthcare District Trustee I pushed for a new Medical School to develop future physicians, adding residents in training at our local hospital, funding new clinics and health career scholarships for local residents.

In partnership with our local schools I am working to combat childhood obesity and promote health and wellness for our kids. I led efforts to create a Wellness Park and Health and Wellness Center with a Boys and Girls Club and dental clinic. I continue to support funding for life-saving organizations who care for children, seniors, disabled and those who are coping with cancer, Alzheimer's, heart disease, asthma and other illnesses.

There remains much work to be done. As our valley continues to grow, we must expand our efforts to anticipate and recognize unmet health needs and work with existing and new providers to address them.

During my twenty year history in the desert I have worked with hospitals, doctors, nurses and allied health professionals as well as a wide variety of local community health and civic organizations to promote health and wellness throughout the district.

Your vote for me helps continue important work to promote health and wellness throughout our Valley.

**CANDIDATE STATEMENT FOR
DIRECTOR,
DESERT HEALTHCARE DISTRICT**

CAROLE ROGERS

AGE: 72

OCCUPATION: Registered Nurse
EDUCATION AND QUALIFICATIONS:

I served as Director and Chairperson of the Board for Eden Township Healthcare District for the last eight years, where we were responsible for \$60 million in taxpayer's assets.

Under my leadership, we successfully challenged a large healthcare conglomerate to keep our acute care community hospital open (when they threatened to close it) and to rebuild our Medical-Trauma Center to meet earthquake standards (when they refused).

I see my transition to the Desert Health Care District as a continuation of my lifelong volunteerism. With 40 + years experience in healthcare management, I will be a careful steward of your tax dollars and investments, and continue the good work of the District's Foundation to promote health and wellness of residents of the District. I have worked with all facets of healthcare industry and see the importance of the District's role supporting community programs, organizations and clinics.

We need to hold Tenet Healthcare accountable for its actions in order to maintain Desert Regional Medical Center's excellent reputation for high quality healthcare, mindful of their responsibilities to patients, nurses and medical staff.

I will be proud to be your champion and trustee to guide the District into the future.

**CANDIDATE STATEMENT FOR
DIRECTOR,
DESERT HEALTHCARE DISTRICT**

GLEN GRAYMAN

AGE: 65

OCCUPATION: District Director / Physician
EDUCATION AND QUALIFICATIONS:

Having been a practicing emergency physician in the Desert Health Care District for 27 years, I have had the privilege of caring for thousands of residents of the Coachella Valley. Since 1998, it has also been my honor to serve those residents in a different way—as a publicly elected member of the District's Board of Directors.

Since obtaining a B.A. at UC Riverside and an M.D. at UCLA, I became Board Certified in Internal Medicine, Emergency Medicine, Quality Assurance, and Medical Management. As a previous Chief of Staff and Medical Director of the Emergency/Trauma Center at Desert Regional Medical Center, I realized that, whether we like it or not, medicine contains all the aspects of art, science, and business. To hone my skills in that third aspect, I obtained an M.B.A. in Healthcare at UC Irvine in 1998, and became a California-certified mediator.

My family and I are proud, full-time residents of the Coachella Valley and the District.

It has been said of the three goals of healthcare—quality, access, and cost—"pick any two." My aim is to expand the ability of District residents to, in fact, simultaneously have all three.

MEASURE “KK” – DESERT SANDS UNIFIED SCHOOL DISTRICT

EXHIBIT B

FULL TEXT BALLOT PROPOSITION OF THE DESERT SANDS UNIFIED SCHOOL DISTRICT BOND MEASURE ELECTION NOVEMBER 4, 2014

The following is the full proposition presented to the voters by the Desert Sands Unified School District.

DESERT SANDS UNIFIED SCHOOL DISTRICT CLASSROOM REPAIR/COLLEGE/CAREER READINESS MEASURE. To upgrade classrooms, labs for career/technical education classes to prepare students for college/good-paying jobs in math, science, engineering, technology/skilled trades, repair deteriorating roofs, plumbing/electrical systems, acquire, renovate, construct/equip classrooms, sites/facilities to keep pace with technology, shall Desert Sands Unified School District issue \$225,000,000 in bonds, at legal rates, with independent citizen oversight, no administrators' salaries, and all money staying local, without increasing current tax rates?"

PROJECT LIST

The Board of Education of the Desert Sands Unified School District is **committed to maintain the quality of education in our local public schools**. To do so, the Board is determined to provide **facilities** and equipment needed **for advance courses** in **math, science, engineering and technology**, upgrade career and technology education programs so students are **prepared for college** and **good paying jobs** in fields like health sciences, technology, engineering, and skilled trades. To that end, the Board evaluated the District's urgent and critical facility needs, including safety issues, class size reduction, computer and information technology and prepared a Long-Range Facilities Master Plan Update, presented to the Board on July 22, 2014, which is incorporated herein in its entirety, in developing the scope of projects to be funded. The District conducted a facilities evaluation and received public input in developing this Project List through school site meetings, community presentations, opinion leader input, and interactive materials. Teachers, staff, students, community members and the Board have prioritized the key health and safety needs so that the most critical facility needs are addressed to ensure equal opportunity and access for a quality education for all local students. The Board concluded that if these needs are not addressed now, the problems will only become more pressing and expensive to address. **Therefore, in approving this Project List, the Board of Education determines that the District must, in a fiscally responsible manner:**

- (i) **provide classrooms and labs for career and technology education classes so students are prepared for jobs in fields like health sciences, engineering, technology, and skilled trades; and**
- (ii) **make basic repairs to schools, such as fixing leaky roofs, plumbing, electrical systems and replace outdated heating and air-conditioning systems for energy efficiency; and**
- (iii) **provide the facilities and equipment needed for advanced courses in math, science, engineering and technology; and**
- (iv) **adhere to specific fiscal accountability safeguards such as:**
 - (a) **ALL MONEY raised must BE USED LOCALLY and the State must be prohibited from taking any of the funds raised,**
 - (b) **All expenditures must be subject to annual independent financial audits, and**
 - (c) **An independent citizens' oversight committee must be appointed to ensure that all funds are spent only as authorized.**

The Project List includes the following types of upgrades and improvements at the District schools:

Repair, Upgrade, Student Safety and Security Projects

Goal and Purpose: Whether or not you have school-age children, protecting the quality of our schools, the quality of life in our community, and the value of our homes is a wise investment. This measure will upgrade fire safety and security systems, upgrade science labs, improve plumbing, electrical and heating/cooling systems and require that money be set aside so that buildings are properly maintained in the future and taxpayers' investments are protected.

- Repair or replace old, worn-out roofs, plumbing, and electrical systems
- Repair or replace outdated and inefficient electrical, heating and air-conditioning systems for improved energy efficiency.
- **Upgrade classrooms, science labs, career training facilities, libraries and computer systems to keep pace with technology.**
- Repair and modernize old schools, outdated classrooms and school buildings.
- **Provide facilities and equipment needed for advanced courses in math, science, engineering, and technology.**
- Add classrooms, labs and school facilities.
- **Provide classrooms and labs for career and technology education classes so students are prepared for college and good-paying jobs in fields like health sciences, engineering, technology, and skilled trades.**
- Improve accessibility for disabled students.

- **Upgrade and install new security systems, such as security lighting, fencing, smoke detectors, fire alarms, sprinklers, and campus security systems for improved student safety and security.**
- Upgrade emergency communication systems to improve student safety.

**College and Job Preparation, Science, Math, Engineering,
Technology and Skilled Trades
Projects to Provide a 21st Century Education**

Goal and Purpose: Students these days need classrooms and labs for career and technology education classes so they are prepared for college and good-paying jobs in fields like health sciences, engineering, technology, and skilled trades. This measure will provide the facilities and equipment needed for advanced courses in math, science, engineering, and technology.

- Upgrade classrooms technology and libraries to improve college readiness.
- Provide and maintain up-to-date technology, data and communication equipment.
- Upgrade and expand wireless systems, telecommunications, Internet and network connections, upgrade electrical wiring.
- **Upgrade classrooms, science labs, career-training facilities, libraries and computer systems to keep pace with technology.**
- Upgrade and replace computers, hardware and infrastructure systems, classroom and library technology and teaching equipment to enhance instruction.
- Upgrade classrooms technology for 21st Century learning.

* * *

The listed projects will be completed as needed. Each project is assumed to include its share of furniture, equipment, architectural, engineering, and similar planning costs, program management, staff training expenses and a customary contingency, and escalation for unforeseen design and construction costs. In addition to the listed projects stated above, the Project List also includes the payment of the costs of preparation of all facility planning, facility assessment reviews, environmental studies, construction documentation, inspection and permit fees, and temporary housing of dislocated District activities caused by bond projects. The upgrading of technology infrastructure includes, but is not limited to, servers, switches, routers, modules, interactive boards, sound projection systems, wireless networks, portable interface devices, computers, printers, upgrade voice-over-IP, phone systems, call manager and network security/firewall, and other miscellaneous equipment. The District may establish a classroom technology fund to keep our technology up-to-date and ensure local schools keep pace with advancing technology. The repair of school facilities includes the upgrading/replacing/constructing of campus accessibility, utilities, and grounds, furniture, hard court surfaces, lunch structures, libraries, District and school site administrative support facilities, multi-purpose rooms, cafeterias, multimedia labs, bike enclosures, innovation labs, pole lighting; install fire sensors; athletic facilities, gyms and play fields including turf and play areas, which may be built or upgraded for safety and operational efficiency; upgrade electrical wiring; improve campus security with outdoor lighting, fencing, locks, and cameras; construct libraries, science labs, music and drama rooms, and staff support rooms, storage space and restrooms; renovate and paint interior and exterior building surfaces to extend their useful life; improve physical education/athletic facilities, including showers and lockers; install safety, security and communication systems and equipment; upgrade windows and floors and coverings (including tiles and carpeting); upgrade irrigation systems; acquire furnishings and/or other electronic equipment and systems. The Project List also includes the refinancing of any outstanding lease obligations, or the bridge loans taken to initiate voter approved projects. The allocation of bond proceeds may be affected by the District's receipt of State matching funds and the final costs of each project. In the absence of State matching funds, which the District will aggressively pursue to reduce the District's share of the costs of the projects, the District may not be able to complete some of the projects listed above. The budget for each project is an estimate and may be affected by factors beyond the District's control. Some projects throughout the District may be undertaken as joint use projects in cooperation with other local public or non-profit agencies. The final cost of each project will be determined as plans are finalized, construction bids are awarded and projects are completed. Based on the final costs of each project, certain of the projects described above may be delayed or may not be completed. Demolition of existing facilities and reconstruction of facilities scheduled for repair and upgrade may occur, if the Board determines that such an approach would be more cost-effective in creating enhanced and operationally efficient campuses. Necessary site acquisition, preparation/restoration and landscaping, may occur in connection with new construction, renovation or remodeling, or installation or removal of relocatable classrooms, including ingress and egress, removing, replacing, or installing irrigation, utility lines, trees and landscaping, redirecting fire access, and acquiring any necessary easements, licenses, or rights of way to the property.

Bond proceeds shall be expended only for the specific purposes identified herein. Proceeds of the bonds may be used to pay or reimburse the District for the cost of District staff when performing work on or necessary and incidental to the bond projects. The District shall create an account into which proceeds of the bonds shall be deposited and comply with the reporting requirements of Government Code § 53410.

FISCAL ACCOUNTABILITY: IN ACCORDANCE WITH EDUCATION CODE SECTION 15272, THE BOARD OF EDUCATION WILL APPOINT A CITIZENS' OVERSIGHT COMMITTEE AND CONDUCT ANNUAL INDEPENDENT AUDITS TO ASSURE THAT FUNDS ARE SPENT ONLY ON DISTRICT PROJECTS AND FOR NO OTHER PURPOSE. THE EXPENDITURE OF BOND MONEY ON THESE PROJECTS IS SUBJECT TO STRINGENT FINANCIAL ACCOUNTABILITY REQUIREMENTS. BY LAW, PERFORMANCE AND FINANCIAL AUDITS WILL BE PERFORMED ANNUALLY, AND ALL BOND EXPENDITURES WILL BE MONITORED BY AN INDEPENDENT CITIZENS' OVERSIGHT COMMITTEE TO ENSURE THAT FUNDS ARE SPENT AS PROMISED AND SPECIFIED. THE CITIZENS' OVERSIGHT COMMITTEE MUST INCLUDE, AMONG OTHERS, REPRESENTATION OF A BONA FIDE TAXPAYERS ASSOCIATION, A BUSINESS ORGANIZATION AND A SENIOR CITIZENS ORGANIZATION. NO DISTRICT EMPLOYEES OR VENDORS ARE ALLOWED TO SERVE ON THE CITIZENS' OVERSIGHT COMMITTEE.

No Administrator Salaries: Proceeds from the sale of the bonds authorized by this proposition shall be used only for the acquisition, construction, reconstruction, rehabilitation, or replacement of school facilities, including the furnishing and equipping of school facilities, and not for any other purpose, including teacher and school administrator salaries and other operating expenses.

MEASURE “KK” – DESERT SANDS UNIFIED SCHOOL DISTRICT

**TAX RATE STATEMENT
REGARDING PROPOSED
\$225,000,000
DESERT SANDS UNIFIED SCHOOL DISTRICT
GENERAL OBLIGATION BONDS
MEASURE “KK”**

An election will be held in Desert Sands Unified School District (the “District”) on November 4, 2014, for the purpose of submitting to the electors of the District the question of incurring a bonded indebtedness of the District in an aggregate principal amount of \$225 million. If such bonds are authorized and sold, the principal thereof and interest thereon will be payable from the proceeds of tax levies made upon the taxable property in the District. The information contained in numbered paragraphs 1 – 3 below is provided in compliance with Section 9400-9404 of the Elections Code of the State of California. The information is based upon the best estimates and projections presently available from official sources, upon experience within the District, and other demonstrable factors.

Based upon the foregoing and projections of the District’s assessed valuation, and assuming the entire debt service will be paid through property taxation:

1. The best estimate of the highest tax which would be required to be levied to fund the bond issue during the first fiscal year after the sale of the first series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is 2.002¢ per \$100 (\$20.02 per \$100,000) of assessed valuation for fiscal year 2015-16.
2. The best estimate from official sources of the tax rate which would be required to be levied to fund the bond issue during the first fiscal year after the last sale of the bonds and an estimate of the year in which that rate will apply, based on estimated assessed valuations available at the time of filing of this statement, is 6.0¢ per \$100 (\$60.00 per \$100,000) of assessed valuation for fiscal year 2027-28.
3. The best estimate of the highest tax rate which would be required to be levied to fund the bond issue and an estimate of the year in which that rate will apply, based on estimated assessed valuation available at the time of filing of this statement, is 6.0¢ per \$100 (\$60.00 per \$100,000) of assessed valuation for fiscal year 2031-32.

Voters should note that the estimated tax rates are based on the ASSESSED VALUE of taxable property on the County’s official tax rolls, not on the property’s market value. Property owners should consult their own property tax bills to determine their property’s assessed value and any applicable tax exceptions.

Attention of all voters is directed to the fact that the foregoing information is based upon the District’s projections and estimates only, which is not binding upon the District. The actual tax rates and the years in which they will apply may vary from those presently estimated, due to variations from these estimates in the timing of bond sales, the amount of bonds sold and market interest rates at the time of each sale, and actual assessed valuations over the term of repayment of the bonds. The dates of sale and the amount of bonds sold at any given time will be determined by the District based on its need for construction funds and other factors, including the legal limitations on bonds approved by a 55% vote. The actual interest rates at which the bonds will be sold will depend on the bond market at the time of each sale. Actual future assessed valuation will depend upon the amount and value of taxable property within the District as determined by the County Assessor in the annual assessment and the equalization process.

By: Gary Rutherford
Superintendent
Desert Sands Unified School District

IMPARTIAL ANALYSIS OF MEASURE “KK”

The Board of Education (“Board”) of the Desert Sands Unified School District (“District”) by adopting Resolution No. 09/2014-2015 (“Resolution”), elected to call an election pursuant to Section 18 of Article XVI and Section 1 of Article XIII A of the California Constitution and Section 15100 and 15624 *et seq.* of the California Education Code to obtain authorization to issue and sell general obligation Bonds (“Bonds”) in the aggregate amount principal amount of two hundred and twenty five million dollars (\$225,000,000).

This Measure was placed on the ballot by the Board of the above-identified District.

The Bonds would be used by the District to refinance outstanding lease obligations or bridge loans, repair, renovate and upgrade buildings and infrastructure, including plumbing, lighting, electrical and heating/air conditions systems, repair, replace and upgrade safety and security systems and acquire, install and upgrade technology equipment, infrastructure and fixtures. The Bonds would not be used to fund the salaries, pensions or benefits of any board members, administrator, and/or teachers or for other school operating expenses.

If Measure “KK” is approved, the Board of the District will appoint a citizens’ oversight committee and conduct annual independent audits to assure that bond funds are spent only on the construction, reconstruction, rehabilitation, or replacement of school facilities, including the furnishing and equipping of school facilities, or the acquisition or lease of real property for school facilities, and for no other purposes.

An ad valorem tax would be levied and collected on property within the boundaries of the District to pay the principal and interest on the Bonds.

The Resolution provides that the maximum interest rate on the Bonds will not exceed the maximum interest rate permitted by the applicable laws of the State and the maximum term of the Bonds, or any series thereof, will not exceed 40 years.

Approval of Measure “KK” does not guarantee that the proposed project or projects in the Desert Sands Unified School District that are the subject of the Bonds under Measure “KK” will be funded beyond the local revenues generated by Measure “KK”. The District’s proposal for the project or projects assumes the receipt of matching state funds, which could be subject to appropriation by the Legislature or approval of a statewide bond measure.

For this Measure to be approved fifty-five percent (55%) of qualified voters who vote on the Measure must vote yes.

A “YES” vote on Measure “KK” is a vote to allow the District to sell the Bonds and levy the necessary taxes to pay for the Bonds.

A “NO” vote on Measure “KK” is a vote against allowing the District to sell the Bonds and levy the necessary taxes to pay for the Bonds.

By: Ronak N. Patel, Deputy County Counsel

ARGUMENT IN FAVOR OF MEASURE “KK”

Passage of Measure “KK” will maintain the quality of local schools, **WITHOUT raising tax rates.**

Desert Sands Unified School District is recognized as one of the best school districts in the state. Test scores are up and basic repairs and renovations of schools, paid for by previous bond measures, are being completed. However, much still needs to be done.

Measure “KK” has been put on the ballot to continue the renovations of our schools and to provide facilities so students who plan to go to college are prepared to succeed, and those who don’t plan to go to college receive the career training they need to compete for good paying jobs.

Measure “KK” will:

- Renovate and update facilities and equipment to provide career technical programs and advanced courses in math, science, engineering and technology
- Repair/replace aging portables, roofs, floors, lighting, electrical and plumbing systems
- Upgrade outdated classrooms, science labs, computers, and technology
- Make energy-efficiency improvements, and install low water usage irrigation systems
- Improve the safety and security of children

Measure “KK” WON’T raise existing property tax rates. Measure “KK” simply extends or lowers rates previously approved by voters.

Every penny from Measure “KK” will stay in our community and may only be used for the specific facility projects included in the District’s detailed project list. No funds can be used for administrator salaries. Measures “KK” requires an independent citizens’ oversight committee and mandatory annual audits to ensure funds are spent properly.

Measure “KK” is supported by a broad coalition of teachers, principals, parents, seniors, homeowners, business leaders, and community leaders.

Whether or not you have school-age children, protecting and maintaining the quality of our schools is a wise investment. The value of your home is directly tied to the quality of local schools.

Please vote yes on Measure “KK” for quality schools.

By: Darrell Cinatl, Desert Sands Education Foundation Treasurer

David Ison, Member, Coachella Valley Community Trust

Dr. Doris Wilson, Associate Dean CSUSB (Palm Desert Campus)

Ashley Hayball, 2014 California Teacher of the Year Finalist

NO ARGUMENT FILED AGAINST MEASURE “KK”

MEASURE "G" – CITY OF PALM DESERT

ATTACHMENT "A"

ORDINANCE NO. 1270

AN ORDINANCE OF THE CITY OF PALM DESERT,
CALIFORNIA AMENDING SECTIONS 3.28.030 AND 3.28.070
OF TITLE 3 OF THE PALM DESERT MUNICIPAL CODE
RELATING TO TRANSIENT OCCUPANCY TAXES

WHEREAS, the People of the City of Palm Desert ("People") have the authority under Article XIII C, Section 2 of the California Constitution to approve general tax measures within the City of Palm Desert ("City").

NOW THEREFORE, THE PEOPLE OF THE CITY OF PALM DESERT DO ORDAIN AS FOLLOWS:

Section 1. Section 3.28.030 of Chapter 3.28 of Title 3 of the Palm Desert Municipal Code is hereby amended to include the underlined language and delete the ~~stricken~~ language as follows:

"3.28.030 Tax Imposed.

For the privilege of occupancy in any hotel, each transient is subject to and shall pay a tax in the amount of ~~nine~~ eleven percent of the rent charged by the operator or otherwise payable by the transient. The tax constitutes a debt owed by the transient to the city, which is extinguished only by payment to the operator or to the city.

For purposes of this section, the rent deemed payable on account of occupancy of a time-share estate shall be the rent charged or otherwise payable to the time-share estate owner by a lessee of the time-share estate. The transient shall pay the tax to the operator of the hotel at the time the rent is paid. If the rent is paid in installments, a proportionate share of the tax shall be paid with each installment. The unpaid tax shall be due when the transient ceases to occupy space in the hotel or time-share. If for any reason the tax due is not paid to the operator of the hotel or time-share, the tax administrator may require that such tax shall be paid directly to the tax administrator. Tax on occupancies in exchange for services of any kind is due and payable to the city by the operator, the amount of tax being determined on the basis of ~~nine~~ eleven percent of the current rental value of the accommodations furnished."

Section 2. Section 3.28.070 of Chapter 3.28 of Title 3 of the Palm Desert Municipal Code is hereby amended to include the underlined language and delete the ~~stricken~~ language as follows:

"3.28.070 Returns and payment.

A. The tax imposed under Section 3.28.030 is due and payable to the tax administrator, on the first day of the month following the close of each calendar month and become delinquent on the first day of the second succeeding calendar month following the close of each calendar month.

B. Each operator shall, on or before the last day of the month following the close of each calendar month, or shorter reporting period which may be established by the tax administrator, complete a monthly transient occupancy tax form provided by the tax administrator of the total rents charged or chargeable as provided in Section 3.28.030, whether or not received, including any rentals charged for occupancies exempt under the provisions of Sections 3.28.020 through 3.28.040, and the amount of tax collected for transient occupancies. At the time the return is filed, the tax — fixed at the rate of ~~nine~~ eleven percent of the amounts of rentals charged or chargeable which are not exempt from tax under Sections 3.28.020, 3.28.040 and 3.28.120 — shall be remitted to the tax administrator. The tax administrator may establish shorter reporting periods and may require a cash deposit or bond for any permit holder, if he deems it necessary, to insure collection of the tax and he may require further information in the return. All taxes collected by operators pursuant to this chapter shall be held in trust for the account of the city until payment thereof is made to the tax

administrator.

C. Each operator shall notify the tax administrator, ten days prior to the sale or cessation of business for any reason and returns and payments are due immediately upon the sale or cessation of business."

Section 3. Proceeds of the tax imposed by this Ordinance shall be deposited into the general fund of the City and shall be available for all legal purposes.

Section 4. If any section, subsection, sentence, clause, phrase or provision of this Ordinance or the application thereof to any person or circumstances is held invalid or unconstitutional by any court of competent jurisdiction, such invalidity or unconstitutionality shall not affect the validity of any other provision or applications, and to this end the provisions of this Ordinance are declared to be severable. The People hereby declare that they would have passed this Ordinance and each section, subsection, sentence, clause, phrase or provision thereof, irrespective of the fact that any one or more sections, subsections, sentences, clauses, phrases or provisions thereof be declared invalid or unconstitutional.

Section 5. If adopted, this Ordinance will increase the rate of the City's existing Transient Occupancy Tax, which is a general tax of the City, by two percent (2%). This Ordinance was proposed by the City Council of the City of Palm Desert through the approval and introduction of this Ordinance and the adoption of Resolution No. 2014-24.

Section 6. This Ordinance shall take effect only if approved by a majority of the eligible voters of the City of Palm Desert voting at a General Municipal Election to be held on November 4, 2014, and shall take effect immediately after the City Council has certified the results of the General Municipal Election by resolution.

Section 7. The Mayor is hereby authorized to attest to the adoption of this Ordinance by the People voting thereon on November 4, 2014 by signing where indicated below.

I hereby certify that the foregoing Ordinance was **PASSED, APPROVED AND ADOPTED** by the People of the City of Palm Desert voting on the ___ day of _____, 2014.

VAN G. TANNER, MAYOR

ATTEST:

RACHELLE D. KLASSEN, CITY CLERK
CITY OF PALM DESERT, CALIFORNIA

APPROVED AS TO FORM:

DAVID J. ERWIN, CITY ATTORNEY
CITY OF PALM DESERT, CALIFORNIA

IMPARTIAL ANALYSIS OF MEASURE "G"

The City of Palm Desert currently imposes a 9% general tax on rent charged by the operator of any hotel, short-term rental, or similar lodging in the City of Palm Desert for guests staying fewer than thirty days. This tax is called the Transient Occupancy Tax ("TOT") and is collected by hotel and short-term rental operators at the time rent is paid by the guests. All funds collected from the TOT are deposited into the City's General Fund.

Measure "G," which has been placed on the ballot by the City Council of the City of Palm Desert, proposes the adoption of an Ordinance of the City of Palm Desert which would increase the TOT from 9% to 11%. The additional 2% in revenue represents about \$2 million dollars a year to the General Fund.

The proposed TOT is a general tax and may be used for any general governmental purpose of the City, for example, marketing signature events, promoting tourism, hotel attractions/improvements, law enforcement and fire protection; street maintenance; and maintenance of parks and sports fields. In order for the City to adopt the Ordinance amending its Municipal Code and authorizing the increase in the rate of the TOT described above, Measure "G" must be approved by a majority vote of the votes cast on the measure.

A "yes" vote on Measure "G" would adopt the Ordinance described above.

A "no" vote on Measure "G" would mean that the Ordinance described above is not adopted.

The above statement is an impartial analysis of Measure "G". If you desire a copy of Measure "G" (Ordinance No. 1270), please call the elections official's office at (760) 346- 0611 and a copy will be mailed at no cost to you.

By: David J. Erwin, Esq.
City Attorney, City of Palm Desert

ARGUMENT IN FAVOR OF MEASURE “G”

Tens of thousands of visitors come to Palm Desert annually to enjoy its scenic beauty, relaxed lifestyle, and more than 360 days of sunshine each year. The dollars they spend here support area businesses and are vital to our local economy.

Balancing the costs and benefits of tourism is essential to Palm Desert's uniquely wonderful quality of life. Setting an appropriate Transient Occupancy Tax (TOT) rate is vital to preserving that balance.

TOT, also known as a bed tax, is a tax on visitors. It is not a tax on hotels or businesses that offer vacation rentals. It is collected by these businesses, on the City's behalf, from the visitors who stay there.

TOT funds are discretionary, which means that the Palm Desert City Council can use the funds for any legitimate municipal expense. These funds are used in a variety of ways in Palm Desert to help address the impacts of tourism and to support services and amenities that benefit visitors and residents including police and fire services, parks and recreation, streets maintenance, and more.

Palm Desert's existing 9% TOT rate was set 22 years ago and is the lowest such rate in the Coachella Valley. The proposed increase to 11% would still place Palm Desert among the lower TOT rates in the region, tied with the city of La Quinta and lower than the cities of Cathedral City, Desert Hot Springs, Indian Wells, and Palm Springs.

Because this tax has no financial impact on Palm Desert residents unless they stay at a Palm Desert hotel, and because the money generated by TOT helps pay for the high level of service and benefits enjoyed by our community, the City Council supports the proposed change and asks for residents' approval in this November's election.

By: Van G. Tanner, Mayor, City of Palm Desert
Susan Marie Weber, Mayor Pro Tem, City of Palm Desert
Jan C. Harnik, Councilmember, City of Palm Desert
Robert A. Spiegel, Councilmember, City of Palm Desert

NO REBUTTAL ARGUMENT FILED

ARGUMENT AGAINST MEASURE “G”

As a member of the Palm Desert City Council for over thirty years, a consistent priority of mine has been fiscal responsibility and that is why I urge you to vote NO to raising our TOT (Transient Occupancy Tax) from 9 percent to 11 percent. The proposed over 20 percent tax increase is a classic case of greed over need.

Palm Desert has always had the benefit of the lowest TOT rate in our valley. Having spent much of my work career in the travel business I know that convention planners and individuals look at the bottom line before booking into our hotels. Money not spent on TOT can flow into other parts of our local economy, thereby benefiting many of us.

Palm Desert has uncommitted financial reserves of over 50 million dollars, among the largest of any city in California. Palm Desert now spends nearly a million budgeted dollars on marketing related activities, and we can easily afford to continue or increase the programs noted in the “need” for a tax increase. There is simply no legitimate reason to pander to greed for more money to spend.

As I retire this year I wish financial responsibility to remain as a priority for our city. If and when actually needed, a TOT increase can be placed on the ballot again but now there is no need only greed for “more”. Let's continue our over forty-one year success story.

By: Jean M. Benson
Councilmember, City of Palm Desert

NO REBUTTAL ARGUMENT FILED

IMPARTIAL ANALYSIS OF MEASURE "H"

Measure "H" is an advisory measure concerning the recommended expenditure of new City of Palm Desert Transient Occupancy Tax ("TOT") revenues if Measure "G" is approved by the voters.

Measure "H", which has been placed on the ballot by the City Council of the City of Palm Desert, does not increase the TOT. Rather, Measure "H" allows voters within the City of Palm Desert to voice their opinions on whether they believe the City should allocate the additional 2% of TOT revenue, if Measure "G" is approved, to promotional efforts including advertising, public relations, special event publicity, marketing collateral development, the City's monthly BrightSide newsletter, and the official Palm Desert tourism website to maintain a consistent image for the City's local, regional, and national marketing campaigns.

Section 9603(c) of the California Elections Code governing the purpose and effect of such an advisory vote states:

"... 'advisory vote' means an indication of general voter opinion regarding the ballot proposal. The result of the advisory vote will in no manner be controlling on the sponsoring legislative body."

The opinion expressed through the vote on this advisory measure, while of interest to the City Council, is not legally controlling on the City Council's use of the TOT revenue. If a majority of the voters vote "yes" on this measure, it will be an indication to the City Council that voters believe that the City Council should spend the additional TOT revenue on the promotional efforts described above.

The above statement is an impartial analysis of Measure "H". If you desire a copy of the Resolution regarding Measure "H" (Resolution No. 2014-25), please call the election official's office at (760) 346-0611 and a copy will be mailed at no cost to you.

By: David J. Erwin, Esq.
City Attorney, City of Palm Desert

ARGUMENT AGAINST MEASURE "H"

As stated in my opposition to Measure "G" I urge you to vote no on Measure "H". Palm Desert has very successfully marketed itself for the past forty-one years, spending over a million dollars a year plus the dollars spent on special events, the Bright Side Newsletter and on the website. Money is already available for continuing or expanding these programs keeping the TOT at 9 percent encourages meeting planners and tourists to book our hotels and saves this source of income for when a real financial emergency occurs.

By: Jean M. Benson
Councilmember, City of Palm Desert

NO ARGUMENT FILED IN FAVOR OF MEASURE "H"

CAN'T MAKE IT ON ELECTION DAY?
WE'RE MAKING IT EASY TO VOTE EARLY



AT THE REGISTRAR OF VOTERS OFFICE

2724 Gateway Drive, Riverside, CA 92507

October 6 through November 3

(excluding Holidays)

Monday through Friday

8:00 a.m. to 5:00 p.m.

Saturday, October 25 and November 1

9:00 a.m. to 4:00 p.m.

Election Day, November 4

7:00 a.m. to 8:00 p.m.

AND AT THE FOLLOWING LOCATIONS

October 24-26, Friday through Sunday, 10:00 a.m. to 4:00 p.m.



GALLERIA AT TYLER
1299 GALLERIA AT TYLER
RIVERSIDE, CA 92503



WESTFIELD PALM DESERT
72-840 HIGHWAY 111
PALM DESERT, CA 92260



THE PROMENADE
40820 WINCHESTER ROAD
TEMECULA, CA 92591



VOTE-BY-MAIL

You can request your OFFICIAL VOTE-BY-MAIL BALLOT by using the application on the back of this sample ballot booklet. Return your vote-by-mail ballot by mail or at the following drop-off locations throughout Riverside County October 6 to November 3:

★ ★ ★ ★ ★	★ ★ ★ ★ ★	★ ★ ★ ★ ★																														
• City Clerk’s Offices (as listed) • The Registrar of Voters Office up until close of polls on Election Day. • The Registrar of Voters 24-hour Drop Box is available east of the main entry doors. • At any Polling Place in Riverside County on Election Day.	<u>Participating City Clerk’s Offices</u> <table><tr><td>Banning</td><td>La Quinta</td></tr><tr><td>Beaumont</td><td>Menifee</td></tr><tr><td>Blythe</td><td>Moreno Valley</td></tr><tr><td>Calimesa</td><td>Murrieta</td></tr><tr><td>Canyon Lake</td><td>Norco</td></tr><tr><td>Cathedral City</td><td>Palm Desert</td></tr><tr><td>Coachella</td><td>Palm Springs</td></tr><tr><td>Corona</td><td>Perris</td></tr><tr><td>Desert Hot Springs</td><td>Rancho Mirage</td></tr><tr><td>Eastvale</td><td>Riverside</td></tr><tr><td>Hemet</td><td>(open until 8:00pm</td></tr><tr><td>Indian Wells</td><td>on Election Day)</td></tr><tr><td>Indio</td><td>San Jacinto</td></tr><tr><td>Jurupa Valley</td><td>Temecula</td></tr><tr><td>Lake Elsinore</td><td>Wildomar</td></tr></table>	Banning	La Quinta	Beaumont	Menifee	Blythe	Moreno Valley	Calimesa	Murrieta	Canyon Lake	Norco	Cathedral City	Palm Desert	Coachella	Palm Springs	Corona	Perris	Desert Hot Springs	Rancho Mirage	Eastvale	Riverside	Hemet	(open until 8:00pm	Indian Wells	on Election Day)	Indio	San Jacinto	Jurupa Valley	Temecula	Lake Elsinore	Wildomar	Check out our website for all of the drop-off locations throughout Riverside County at WWW.VOTEINFO.NET or call our office at 951-486-7200 or 1-800-773-VOTE(8683)
Banning	La Quinta																															
Beaumont	Menifee																															
Blythe	Moreno Valley																															
Calimesa	Murrieta																															
Canyon Lake	Norco																															
Cathedral City	Palm Desert																															
Coachella	Palm Springs																															
Corona	Perris																															
Desert Hot Springs	Rancho Mirage																															
Eastvale	Riverside																															
Hemet	(open until 8:00pm																															
Indian Wells	on Election Day)																															
Indio	San Jacinto																															
Jurupa Valley	Temecula																															
Lake Elsinore	Wildomar																															

IMPORTANT DATES



OCTOBER 6

First day you can vote

OCTOBER 20

Close of voter registration

OCTOBER 28

Last day to request a
Vote-by-Mail ballot

NOVEMBER 4, ELECTION DAY

Vote at your polling place, drop off your Vote-by-Mail ballot at any polling place or vote at the Registrar of Voters office by 8:00 p.m.



YOU HAVE THE OPTION

OPT-IN TO VIEW YOUR SAMPLE BALLOT ONLINE!

You can view all future
Sample Ballot Information Pamphlets
online with 24/7 access at your convenience.

It's easy and great for the environment.

For more information visit www.voteinfo.net
or call 951-486-7200 or 1-800-773-VOTE(8683)



VOTE-BY-MAIL

October 6 thru October 28



HAVE YOU HEARD?

You can request to vote-by-mail in any election or elect to receive all ballots for future elections in the mail.

It's not too late to have your ballot mailed to you for this election. Fill out the application on the back cover of this Sample Ballot and Information Pamphlet.

SAME OFFICIAL BALLOT – AT YOUR CONVENIENCE

Please visit our website at www.voteinfo.net for ballot drop off locations.

Vote First, Count First! Vote-by-Mail ballots received before Election Day are counted first. Return your ballot as soon as possible to ensure that it is included in the first Election Night results!

EARLY VOTING ALSO AVAILABLE

You can vote early at:

The Registrar of Voters Office
2724 Gateway Drive
Riverside, CA 92507



October 6 - November 3 (Excluding Holidays)
Monday through Friday, 8 a.m. - 5 p.m.

Saturday, October 25 and November 1, 9 a.m. - 4 p.m.
Election Day, November 4, 7 a.m. - 8 p.m.

Please visit our website at www.voteinfo.net
for additional early voting information.

Have an idea for a Polling Place location?

SUGGEST A POLLING PLACE

Currently the Registrar's Office has many partners who have served their communities by hosting polling places.



Consider the benefits:

- 💡 Serve your community
- 💡 Promote your business
- 💡 Earn \$25 for using your location
- 💡 Great way to meet your neighbors and friends
- 💡 Gain a greater awareness of the voting process

If you are interested in allowing the use of a facility as a Polling Place, please contact the Registrar of Voters at:

2724 Gateway Drive, Riverside, CA 92507

Call: 951-486-7341 or toll free 1-877-663-9906 Fax: 951-486-7320

E-mail: Acanada@co.riverside.ca.us

FROM



DID YOU SIGN YOUR APPLICATION?

**REGISTRAR OF VOTERS
2724 GATEWAY DRIVE
RIVERSIDE CA 92507-0923**



NOTICE TO THE VOTER WITH SPECIAL NEEDS:

A "YES" or "NO" printed under the disabled symbol/arrow on the back cover of this pamphlet indicates whether or not your assigned polling place is accessible to physically disabled voters. Please be advised of the following alternate ways you may cast your ballot.

- **By mail.** You may request a vote-by-mail ballot. Simply complete the application on the back cover of this pamphlet. The application must be mailed to reach the Registrar of Voters Office by the deadline given.
- **Early Voting.** You may vote at the Registrar of Voters office located at 2724 Gateway Drive, Riverside, CA 92507, October 6 - November 3 (excluding Holidays), Monday through Friday, 8:00 a.m. to 5:00 p.m.; Saturday, October 25 and November 1, 9:00 a.m. to 4:00 p.m.; and Election Day, November 4, 7:00 a.m. to 8:00 p.m. Please visit our website at www.voteinfo.net for additional early voting locations and information.
- **Curbside Voting on Election Day.** If you are unable to enter the polling place due to a physical disability, you may request Curbside Voting at your assigned polling place. Upon arrival at the polling place, you will be allowed to vote in a location as near as possible to the entrance that is accessible to the physically disabled. If you require Curbside Voting, please call 1-877-663-9906 before going to your assigned polling place and/or when you arrive at the facility. An Election Officer will be contacted prior to your arrival to meet you at the curb.

REGISTRAR OF VOTERS
2724 GATEWAY DRIVE
RIVERSIDE, CA 92507-0918



NONPROFIT
U.S. POSTAGE
PAID
Registrar of Voters
Riverside

VOTE-BY-MAIL BALLOT APPLICATION

APPLICATION MUST BE RECEIVED NO LATER THAN OCTOBER 28, 2014

I hereby request a ballot for the Consolidated General Election, November 4, 2014.

PLEASE PRINT:

NAME AS REGISTERED

RESIDENCE ADDRESS AS REGISTERED

CITY STATE ZIP

MAIL BALLOT TO:

ADDRESS (IF DIFFERENT)

CITY STATE ZIP

☐ ☒ Check this box to request PERMANENT VOTE-BY-MAIL status.

I declare, under penalty of perjury, that the information provided is true and correct to the best of my knowledge.

↓ POSTMASTER DELIVER TO ↓

**SIGNATURE
REQUIRED**

SIGNATURE OF VOTER

DATE

33-BCov PRIMARY 06-03-14

**BALLOT
TYPE**

194

✓ **You May Cast Your Vote Early**

At

THE REGISTRAR OF VOTERS OFFICE
2724 Gateway Drive, Riverside, CA 92507

October 6 through November 3 (excluding Holidays)

Monday through Friday, 8:00 a.m. to 5:00 p.m.

Saturday, October 25 and November 1,
9:00 a.m. to 4:00 p.m.

Election Day November 4

7:00 a.m. to 8:00 p.m.

Please visit our website at www.voteinfo.net for
additional early voting locations and information.

IMPORTANT NOTICE!!!

Accessible Voting Unit available at all polling locations.

TO MARK YOUR VOTE
DRAW A LINE



VOTE!!!

For a demonstration on marking your ballot visit www.voteinfo.net

VOTE EARLY

IT'S QUICK

IT'S EASY

IT'S CONVENIENT

GET OUT OF LINE ON ELECTION DAY!

VOTE-BY-MAIL

↓ **LOCATION OF YOUR POLLING PLACE** ↓



ACCESS?

